

Sunday, 31 August 2025

Seven takes the week, 7NEWS #1, AFL #1, 7plus #1

- **Seven #1 nationally in total TV**
- **Seven #1 in all people and grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 41.5%**
- **National total TV audience share, 6.00am to midnight: 41.4%**
- **#1 in broadcast TV nationally**
- **7plus: #1 in BVOD, up 35% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program: AFL: Legends Game for Prostate Cancer, reached 2.3 million**
- **#1 news program: 7NEWS Thursday, reached 2.23 million**
- **#1 entertainment show: The Voice Tuesday, reached 1.86 million**

WEEK 35, 2025 HIGHLIGHTS:

Seven Network reaches 11.67 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in BVOD. 43.2% commercial BVOD share, up from 40.9% in the same week in 2024.

7plus: 598 million minutes viewed, up 35% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**AFL: Legends Game for Prostate Cancer**).

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday.

#1 sport in total TV audience: **AFL: Legends Game for Prostate Cancer**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.5	36.7	41.5
Nine Network	39.9	41.0	39.8
Network Ten	18.6	22.3	18.8

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.4	38.6	41.4
Nine Network	41.1	41.7	41.3
Network Ten	17.5	19.7	17.3

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SEVEN'S TOP 35:

1. **AFL: Legends Game for Prostate Cancer**: #1 program in all people, 25 to 54s and 16 to 39s. National reach 2.3 million, national audience 879,000. Highest rated AFL broadcast this season.
2. **7NEWS Thursday**: #1 program in total TV. National reach 2.23 million, national audience 1.35 million.
3. **7NEWS Monday**: #1 program in all people. #1 program in total TV. National reach 2.22 million, national audience 1.47 million.
4. **7NEWS Tuesday**: National reach 2.22 million, national audience 1.47 million.
5. **7NEWS Sunday**: National reach 2.14 million, national audience 1.32 million.
6. **7NEWS Wednesday**: National reach 2.09 million, national audience 1.34 million.
7. **Seven's AFL: Sunday Night Football**: #1 sport. National reach 2.04 million,

- national audience 632,000. Highest rated Sunday night game this year.
8. **7NEWS** Friday: #1 program in total people and grocery shoppers. National reach 2.09 million, national audience 1.34 million.
 9. **The Voice** Tuesday: National reach 1.86 million, national audience 975,000. Up 7% on previous week. BVOD up 40% on previous week.
 10. **Seven's AFL: Wednesday Night Football**: #1 sport. National reach 1.86 million, national audience 439,000.
 11. **The Voice** Monday: National reach 1.75 million, national audience 949,000. Up on previous week. Up 40% year-on-year on 7plus.
 12. **Home and Away** Tuesday: #1 drama. National reach 1.68 million, national audience 912,000.
 13. **7NEWS** Saturday: National reach 1.61 million, national audience 1.03 million.
 14. **Better Homes and Gardens**: #1 entertainment program, #1 lifestyle program. National reach 1.52 million, national audience 580,000.
 15. **Home and Away** Monday: #1 drama. National reach 1.4 million, national audience 890,000.
 16. **The Chase Australia** Monday: National reach 1.34 million, national audience 635,000.
 17. **The Front Bar**: National reach 1.34 million, national audience 500,000.
 18. **The Chase Australia** Tuesday: National reach 1.33 million, national audience 684,000.
 19. **Seven's AFL: Sunday Afternoon Football**: National reach 1.31 million, national audience 478,000.
 20. **The Chase Australia** Wednesday: National reach 1.28 million, national audience 618,000.
 21. **The Chase Australia** Thursday: National reach 1.27 million, national audience 629,000.
 22. **The Chase Australia** Friday: National reach 1.22 million, national audience 601,000.
 23. **Jumanji: Welcome To The Jungle (R)**: National reach 1.11 million, national audience 329,000.
 24. **Home and Away** Wednesday: #1 drama. National reach 1.07 million, national audience 723,000.
 25. **TikTok: Top 100**: National reach 1.01 million, national audience 333,000.
 26. **Downton Abbey (R)**: National reach 1.01 million, national audience 291,000.
 27. **The 1% Club UK (R)**: National reach 992,000, national audience 589,000.
 28. **Sunrise** Friday: #1 breakfast program. National reach 991,000, national audience 419,000. 39% more viewers than *Today*.
 29. **Sunrise** Wednesday: #1 breakfast program. National reach 987,000, national audience 435,000. 36% more viewers than *Today*.
 30. **Sunrise** Monday: #1 breakfast program. National reach 961,000, national audience 407,000. 30% more viewers than *Today*.
 31. **Sunrise** Thursday: #1 breakfast program. National reach 939,000, national

- audience 401,000. 31% more viewers than *Today*.
32. **The Great Outdoors**: National reach 915,000, national audience 510,000.
33. **Sunrise** Tuesday: #1 breakfast program. National reach 915,000, national audience 388,000. 26% more viewers than *Today*.
34. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 912,000, national audience 373,000. 40% more viewers than *Today*.
35. **Home and Away** Thursday: #1 drama. National reach 858,000, national audience 638,000.

For further information, please contact:

Kaycie Bradford
Communications Director, Corporate
M: 0400 002 664
E: kabradford@seven.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.