

Sunday, 7 September 2025

Seven sweeps the week, AFL #1 program, 7plus #1

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 43.8%**
- **National total TV audience share, 6.00am to midnight: 42.8%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD, soars 79% year-on-year**
- **#1 sport, #1 news, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: AFL Saturday Night Football Finals, reached 2.77 million**
- **#1 news program: 7NEWS Sunday, reached 2.31 million**
- **#1 entertainment show: The Voice Sunday, reached 1.99 million**

WEEK 36, 2025 HIGHLIGHTS:

Seven Network reaches 12.1 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 25 to 54s.

Seven Network: equal #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in BVOD. 45.1% commercial BVOD share, up from 39.7% in the same week in 2024.

7plus: 765.3 million minutes viewed, up 79% on the same week in 2024.

#1 sport program of week (**AFL Saturday Night Football Finals**): National reach 2.77 million, national audience 923,000.

My Kitchen Rules Monday: National reach 1.71 million, national audience 817,000.

- Biggest launch episode since 2022.
- Up 8% in total TV on 2024 launch, up 79% on 7plus.
- Biggest 7plus audience for any 7.30pm entertainment show so far in 2025.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Saturday.

#1 sport in total TV audience: **AFL Thursday Night Football Finals**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.8	39.3	43.8
Nine Network	38.3	38.7	38.1
Network Ten	18.0	22.0	18.1

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.8	40.0	42.8
Nine Network	40.4	40.4	40.5
Network Ten	16.8	19.6	16.7

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SEVEN'S TOP 35:

1. **AFL: Saturday Night Football Finals**: #1 program of the week. #1 program of the night in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.77 million, national audience 923,000.
2. **AFL: Thursday Night Football Finals**: #1 program in all people, 25 to 54s, 16 to

- 39s and grocery shoppers. National reach 2.74 million, national audience 1.09 million. Highest rated AFL broadcast in total TV audience this season.
3. **AFL: Friday Night Football Finals:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.53 million, national audience 934,000.
 4. **7NEWS Sunday:** National reach 2.31 million, national audience 1.44 million.
 5. **7NEWS Monday:** #1 program in grocery shoppers. National reach 2.26 million, national audience 1.49 million.
 6. **7NEWS Tuesday:** #1 program in all people. #1 in total TV. National reach 2.2 million, national audience 1.42 million.
 7. **7NEWS Thursday:** #1 program in total TV. National reach 2.07 million, national audience 1.33 million.
 8. **7NEWS Wednesday:** National reach 2.05 million, national audience 1.34 million.
 9. **The Voice Sunday:** National reach 1.99 million, national audience 1.05 million. Biggest audience so far this season. Up 9% year-on-year. BVOD up 78% year-on-year.
 10. **7NEWS Saturday:** #1 program in total TV. National reach 1.96 million, national audience 1.1 million.
 11. **AFL: Saturday Afternoon Football Finals:** National reach 1.88 million, national audience 649,000.
 12. **7NEWS Friday:** #1 program in total TV. National reach 1.81 million, national audience 1.1 million.
 13. **My Kitchen Rules Wednesday:** National reach 1.73 million, national audience 882,000. Up 8% on season launch.
 14. **My Kitchen Rules Monday:** National reach 1.71 million, national audience 817,000. Biggest launch episode since 2022. Up 8% in total TV on 2024 launch, up 79% on 7plus. Biggest 7plus audience for any 7.30pm entertainment show so far in 2025.
 15. **The Chase Australia Monday:** National reach 1.45 million, national audience 713,000.
 16. **My Kitchen Rules Tuesday:** National reach 1.44 million, national audience 792,000. Up 12% year-on-year.
 17. **Home and Away Monday:** #1 drama. National reach 1.41 million, national audience 912,000.
 18. **7NEWS Spotlight:** National reach 1.3 million, national audience 587,000.
 19. **The Chase Australia Tuesday:** National reach 1.28 million, national audience 651,000.
 20. **Home and Away Wednesday:** #1 drama. National reach 1.28 million, national audience 833,000.
 21. **The Chase Australia Thursday:** National reach 1.27 million, national audience 604,000.
 22. **Home and Away Tuesday:** #1 drama. National reach 1.26 million, national audience 871,000.
 23. **The Chase Australia Wednesday:** National reach 1.26 million, national audience

613,000.

- 24. **The Chase Australia** Friday: National reach 1.19 million, national audience 594,000.
- 25. **The Front Bar**: National reach 1.13 million, national audience 553,000.
- 26. **Sunrise** Friday: #1 breakfast program. National reach 1 million, national audience 421,000. 38% more viewers than *Today*.
- 27. **Sunrise** Monday: #1 breakfast program. National reach 986,000, national audience 446,000. 39% more viewers than *Today*.
- 28. **Sunrise** Wednesday: #1 breakfast program. National reach 946,000, national audience 416,000. 32% more viewers than *Today*.
- 29. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 929,000, national audience 369,000. 51% more viewers than *Today*.
- 30. **Sunrise** Tuesday: #1 breakfast program. National reach 925,000, national audience 399,000. 40% more viewers than *Today*.
- 31. **Home and Away** Thursday: #1 drama. National reach 913,000, national audience 644,000.
- 32. **Sunrise** Thursday: #1 breakfast program. National reach 903,000, national audience 396,000. 28% more viewers than *Today*.
- 33. **Better Homes and Gardens**: National reach 872,000, national audience 465,000. #1 lifestyle program.
- 34. **AFL: Saturday Night Football Finals Post Game**: National reach 869,000, national audience 444,000.
- 35. **The Rookie**: National reach 853,000, national audience 410,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home

and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.