

Sunday, 14 September 2025

Seven, AFL and 7plus win the week

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 41.5%**
- **National total TV audience share, 6.00am to midnight: 41.2%**
- **7plus: #1 in BVOD, jumps 66% year-on-year**
- **#1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: AFL Saturday Night Football Finals, reached 2.86 million**
- **#1 news: 7NEWS Monday, reached 2.2 million**
- **#1 entertainment show: The Voice, reached 2.07 million**

WEEK 37, 2025 HIGHLIGHTS:

Seven Network reaches 12.08 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in BVOD. 43.6% commercial BVOD share, up from 42.6% in the same week in 2024.

7plus: 757.4 million minutes viewed, up 66% on the same week in 2024.

#1 sport (**AFL Saturday Night Football Finals**).

#1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.5	36.3	41.7
Nine Network	39.4	40.7	39.1
Network Ten	19.1	22.9	19.2

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.2	38.1	41.4
Nine Network	41.1	41.8	41.1
Network Ten	17.6	20.1	17.5

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SEVEN'S TOP 30:

1. **Seven's AFL: Saturday Night Football Finals:** #1 program of the week. #1 program of the day in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.86 million, national audience 903,000.
2. **Seven's AFL: Friday Night Football Finals:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.75 million, national audience 994,000.
3. **7NEWS Monday:** National reach 2.22 million, national audience 1.43 million.
4. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.16 million, national audience 1.38 million.
5. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.1 million, national audience 1.39 million.
6. **7NEWS Wednesday:** National reach 2.08 million, national audience 1.36 million.
7. **7NEWS Sunday:** National reach 2.08 million, national audience 1.27 million.
8. **The Voice:** National reach 2.07 million, national audience 944,000. Up 55% year-on-year on 7plus.
9. **7NEWS Friday:** National reach 1.87 million, national audience 1.15 million.
10. **7NEWS Saturday:** National reach 1.77 million, national audience 1.03 million.
11. **My Kitchen Rules Monday:** National reach 1.64 million, national audience 886,000. Up 8% on season launch.
12. **My Kitchen Rules Tuesday:** National reach 1.54 million, national audience

- 883,000. Up 12% on last week.
13. **The 1% Club UK**: National reach 1.52 million, national audience 843,000.
 14. **Home and Away** Tuesday: #1 drama. National reach 1.36 million, national audience 866,000.
 15. **Home and Away** Monday: #1 drama. National reach 1.35 million, national audience 897,000.
 16. **The Chase Australia** Tuesday: National reach 1.3 million, national audience 647,000.
 17. **The Chase Australia** Monday: National reach 1.3 million, national audience 643,000.
 18. **Home and Away** Wednesday: #1 drama. National reach 1.28 million, national audience 867,000.
 19. **The Chase Australia** Thursday: National reach 1.28 million, national audience 605,000.
 20. **The Front Bar**: National reach 1.27 million, national audience 636,000. Second highest audience this year.
 21. **The Chase Australia** Wednesday: National reach 1.27 million, national audience 617,000.
 22. **7NEWS Spotlight**: National reach 1.19 million, national audience 556,000.
 23. **Home and Away** Thursday: #1 drama. National reach 1.16 million, national audience 815,000.
 24. **The Chase Australia** Friday: National reach 1.1 million, national audience 525,000.
 25. **Sunrise** Thursday: #1 breakfast program. National reach 1.02 million, national audience 451,000. 36% more viewers than *Today*.
 26. **Sunrise** Monday: #1 breakfast program. National reach 984,000, national audience 419,000. 31% more viewers than *Today*.
 27. **Sunrise** Tuesday: #1 breakfast program. National reach 983,000, national audience 430,000. 36% more viewers than *Today*.
 28. **Sunrise** Wednesday: #1 breakfast program. National reach 957,000, national audience 416,000. 29% more viewers than *Today*.
 29. **Sunrise** Friday: #1 breakfast program. National reach 952,000, national audience 423,000. 32% more viewers than *Today*.
 30. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 918,000, national audience 403,000. 57% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.