

Sunday, 21 September 2025

Seven on top, AFL #1 program of the week, 7plus #1

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 42.1%**
- **National total TV audience share, 6.00am to midnight: 42.3%**
- **#1 in broadcast TV nationally**
- **7plus: #1 in BVOD, soars 69% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 at breakfast**
- **#1 program of the week: AFL Saturday Night Football Finals, reached 3.26 million**
- **#1 news program: 7NEWS Monday, reached 2.25 million**
- **#1 entertainment show: The Voice, reached 2.1 million**

WEEK 38, 2025 HIGHLIGHTS:

Seven Network reaches 12.16 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in BVOD. 44.3% commercial BVOD share, up from 42.5% in the same week in 2024.

7plus: 762.7 million minutes viewed, up 69% on the same week in 2024.

#1 program of the week: AFL Saturday Night Football Finals.

- National reach 3.26 million, national audience 1.55 million.
- Biggest AFL audience so far this year.
- Up 17% on second 2024 Preliminary Final.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday.

#1 sport in total TV audience: **AFL Saturday Night Football Finals**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.1	38.0	42.0
Nine Network	40.9	42.8	40.9
Network Ten	16.9	19.3	17.1

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.3	39.5	42.1
Nine Network	41.4	42.5	41.6
Network Ten	16.3	17.9	16.3

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SEVEN'S TOP 35:

1. **AFL: Saturday Night Football Finals**: #1 program of the week. #1 program in total people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 3.26 million, national audience 1.55 million. Biggest AFL audience so far this year. Up 17% on second 2024 Preliminary Final
2. **AFL: Friday Night Football Finals**: #1 program in total people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 3.14 million, national audience 1.3 million. Up 8% on first 2024 Preliminary Final.
3. **7NEWS Monday**: #1 program in total people and grocery shoppers. #1 in total TV. National reach 2.25 million, national audience 1.44 million.
4. **7NEWS Sunday**: National reach 2.24 million, national audience 1.32 million.

5. **7NEWS Saturday**: #1 news program. National reach 2.18 million, national audience 1.07 million.
6. **The Voice**: National reach 2.1 million, national audience 892,000. BVOD up 43% year-on-year.
7. **7NEWS Tuesday**: National reach 2.07 million, national audience 1.34 million.
8. **7NEWS Wednesday**: #1 program in total TV. National reach 2.06 million, national audience 1.35 million.
9. **7NEWS Thursday**: #1 program in total TV. National reach 2.05 million, national audience 1.3 million.
10. **7NEWS Friday**: #1 news program. National reach 1.97 million, national audience 1.19 million.
11. **My Kitchen Rules Monday**: National reach 1.8 million, national audience 998,000. Highest rating episode of the year. Up 22% on season launch.
12. **My Kitchen Rules Tuesday**: National reach 1.59 million, national audience 876,000. Up on the same episode last year.
13. **Home and Away Monday**: #1 drama. National reach 1.43 million, national audience 873,000.
14. **Free Guy**: National reach 1.4 million, national audience 299,000.
15. **The 1% Club UK**: National reach 1.39 million, national audience 802,000.
16. **The Chase Australia Monday**: National reach 1.38 million, national audience 678,000.
17. **Home and Away Tuesday**: #1 drama. National reach 1.36 million, national audience 857,000.
18. **Home and Away Wednesday**: #1 drama. National reach 1.33 million, national audience 845,000.
19. **The Chase Australia Tuesday**: National reach 1.25 million, national audience 615,000.
20. **AFL: Saturday Night Football Finals Pre Match**: National reach 1.25 million, national audience 575,000.
21. **The Chase Australia Wednesday**: National reach 1.24 million, national audience 614,000.
22. **The Chase Australia Thursday**: National reach 1.22 million, national audience 595,000.
23. **The Chase Australia Friday**: National reach 1.17 million, national audience 575,000.
24. **AFL: Friday Night Football Finals Post Game**: National reach 1.17 million, national audience 507,000.
25. **Home and Away Thursday**: #1 drama. National reach 1.16 million, national audience 802,000.
26. **7NEWS Spotlight**: National reach 1.09 million, national audience 454,000.
27. **The Front Bar**: National reach 1.07 million, national audience 522,000.
28. **Sunrise Tuesday**: #1 breakfast program. National reach 1.02 million, national audience 441,000. 40% more viewers than *Today*.

- 29. **The Rookie:** National reach 993,000, national audience 467,000.
- 30. **Sunrise** Wednesday: #1 breakfast program. National reach 979,000, national audience 443,000. 42% more viewers than *Today*.
- 31. **Sunrise** Monday: #1 breakfast program. National reach 973,000, national audience 421,000. 25% more viewers than *Today*.
- 32. **Sunrise** Friday: #1 breakfast program. National reach 962,000, national audience 429,000. 27% more viewers than *Today*.
- 33. **AFL: Friday Night Football Finals Pre Game:** National reach 929,000, national audience 458,000.
- 34. **Sunrise** Thursday: #1 breakfast program. National reach 922,000, national audience 410,000. 31% more viewers than *Today*.
- 35. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 881,000, national audience 376,000. 50% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [Zplus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.