

Sunday, 28 September 2025

Seven owns the week, AFL Grand Final #1 program of 2025

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 43.4%**
- **National total TV audience share, 6.00am to midnight: 48.0%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of 2025: AFL Grand Final, reached 6.1 million, national audience 4.08 million**
- **#1 news program of the week: 7NEWS Saturday, reached 3.24 million**
- **#1 entertainment show: The Voice, reached 1.64 million**

WEEK 39, 2025 HIGHLIGHTS:

Seven Network reaches 11.43 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 25 to 54s.

Seven Network: #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in BVOD. 54.5% commercial BVOD share, up from 52.9% in the same week in 2024.

2025 AFL Grand Final: #1 program of 2025.

- National reach 6.1 million, national audience 4.08 million.
- Up in total TV on 2024 Grand Final.
- Up 48% on 7plus.
- Biggest AFL Grand Final audience since 2016.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.4	39.8	43.2
Nine Network	39.2	40.7	39.2
Network Ten	17.4	19.5	17.6

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	48.0	47.2	47.3
Nine Network	37.2	37.1	37.7
Network Ten	14.8	15.7	15.0

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SEVEN'S TOP 40:

1. **2025 AFL Grand Final: #1 program of 2025.** #1 program yesterday in total people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 6.1 million, national audience 4.08 million. Up in total TV on 2024 Grand Final. Up 48% on 7plus. Biggest AFL Grand Final audience since 2016.
2. **2025 AFL Grand Final Presentations:** National reach 5.46 million, national audience 3.8 million.

3. **2025 AFL Grand Final Pre Game Entertainment:** National reach 3.9 million, national audience 1.52 million.
4. **2025 AFL Grand Final On The Ground:** National reach 3.76 million, national audience 2.97 million.
5. **7NEWS Saturday:** #1 news program. National reach 3.24 million, national audience 1.94 million.
6. **2025 AFL Brownlow Medal:** #1 program in total people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 3.1 million, national audience 1.45 million. Biggest Brownlow audience since 2015. Up 14% on 2024. Up 72% on 7plus.
7. **7NEWS Monday:** #1 program in total TV. National reach 2.36 million, national audience 1.47 million.
8. **7NEWS Sunday:** National reach 2.2 million, national audience 1.35 million.
9. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.18 million, national audience 1.37 million.
10. **7NEWS Wednesday:** National reach 2.02 million, national audience 1.29 million.
11. **The Voice Sunday:** National reach 1.95 million, national audience 881,000. BVOD up 48% year-on-year.
12. **7NEWS Thursday:** #1 program in total TV. National reach 1.93 million, national audience 1.26 million.
13. **Healthy, Wealthy & Wise:** National reach 1.8 million, national audience 628,000.
14. **7NEWS Friday:** National reach 1.79 million, national audience 1.16 million.
15. **My Kitchen Rules Wednesday:** National reach 1.69 million, national audience 966,000.
16. **My Kitchen Rules Tuesday:** National reach 1.68 million, national audience 934,000. Up 7% on last week.
17. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.49 million, national audience 583,000.
18. **2025 AFL Brownlow Medal – Red Carpet:** National reach 1.46 million, national audience 879,000. Up 4% on last year.
19. **Home and Away Tuesday:** #1 drama. National reach 1.44 million, national audience 913,000.
20. **Die Hard:** National reach 1.37 million, national audience 366,000.
21. **Home and Away Monday:** #1 drama. National reach 1.36 million, national audience 837,000.
22. **Home and Away Wednesday:** #1 drama. National reach 1.36 million, national audience 873,000.
23. **The Chase Australia Monday:** National reach 1.35 million, national audience 674,000.
24. **The Front Bar:** National reach 1.33 million, national audience 672,000. Biggest audience this year.
25. **The Chase Australia Tuesday:** National reach 1.31 million, national audience 614,000.
26. **2025 AFL Grand Final Countdown:** National reach 1.24 million, national audience

532,000.

27. **The 1% Club UK:** National reach 1.23 million, national audience 534,000.

28. **The Chase Australia** Thursday: National reach 1.2 million, national audience 573,000.

29. **The Chase Australia** Wednesday: National reach 1.18 million, national audience 572,000.

30. **Home and Away** Thursday: #1 drama. National reach 1.14 million, national audience 804,000.

31. **The Chase Australia** Friday: National reach 1.13 million, national audience 560,000.

32. **Off The Grid With Colin And Manu:** National reach 1.08 million, national audience 486,000.

33. **7NEWS Spotlight:** National reach 1.08 million, national audience 452,000.

34. **2025 AFL Grand Final Brunch:** National reach 1 million, national audience 401,000.

35. **Sunrise** Tuesday: #1 breakfast program. National reach 999,000, national audience 437,000. 40% more viewers than *Today*.

36. **Sunrise** Wednesday: #1 breakfast program. National reach 971,000, national audience 444,000. 51% more viewers than *Today*.

37. **The Rookie:** National reach 968,000, national audience 441,000.

38. **Sunrise** Monday: #1 breakfast program. National reach 966,000, national audience 410,000. 23% more viewers than *Today*.

39. **Home and Away** Thursday Episode 3: National reach 953,000, national audience 703,000.

40. **Sunrise** Friday: #1 breakfast program. National reach 939,000, national audience 401,000. 24% more viewers than *Today*.

For further information, please contact:

Kaycie Bradford
Communications Director, Corporate
M: 0400 002 664
E: kabradford@seven.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.