



Monday, 15 September 2025

The Nightly unveils its premium digital travel magazine, ROAM

Seven West Media's national digital news brand, [The Nightly](#), will this weekend debut *ROAM*, its premium digital travel magazine created for Australia's curious wanderers and adventure seekers.

Launching on Saturday, *ROAM* is designed for the modern explorer: people who chase wild beauty, sleep in designer hotels, eat with locals and seek stories that go beyond the guidebook. *ROAM*'s mission is to capture the culture, contradictions and quiet wonder that define contemporary travel.

In its debut edition, *ROAM* takes readers into the multi-million dollar Indigenous tourism sector, speaking to a wealth of operators such as WA's El Questro about the positive moves being made to build the relationship between travellers, heritage and Country.

ROAM also ventures to the Japanese tropics, looks at wellness through the prism of "Blue Zones", sits down with British supermodel David Gandy, talks to award-winning Sydney restaurateurs-turned-hoteliars, and asks the question "Is Australia's increasing overregulation tarnishing our international appeal?"

The Nightly's new Editorial Director of Travel, Richard Clune, said: "With *ROAM* we're bringing The Nightly's journalistic rigour, curiosity and passion for storytelling to the world of travel.

"*ROAM* goes far beyond the lists and clichés of traditional travel journalism to tell authentic, in-depth stories that reveal the people, places and cultures shaping the best destinations and experiences.

"*ROAM* will deliver stories that balance inspiration with information, are premium but approachable, practical yet never ordinary and always smart," he said.

The Nightly's Editor-in-Chief, Christopher Dore, said: "*ROAM* is the latest iteration of The Nightly, which is re-defining what publishing looks like in the digital era.

“The newspaper and magazine aesthetic coupled with the exceptional writing presented beautifully on your phone, at just the right time, is the perfect marriage of journalism with the modern reader.”

Launched in February 2024, The Nightly has established itself as a key player in the Australian media sector, featuring some of the best journalists and agenda-setting commentators in the country. It continues to expand its digital offerings, with *The Nightly On Innovation* also launching this week.

The debut edition of *ROAM* will be available on [The Nightly](#) this Saturday, 20 September 2025.

For further information, please contact:

Kaycie Bradford
Communications Director, Corporate
M: 0400 002 664
E: kabradford@seven.com.au

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia’s most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.