

Tuesday, 14 October 2025

Bathurst 1000 turbocharged on Seven and 7plus Sport

- **Biggest audience for the Great Race since 2016**
- **Record Supercars audience on 7plus Sport**
- **Supercars round reaches 5.9 million Australians**

The Seven Network's coverage of the **Supercars Championship Repco Bathurst 1000** had its biggest audience since 2016, with more than 4.32 million people tuning in for the Great Race alone on Seven and [7plus Sport](#) on Sunday.

The dramatic rain-drenched race, which saw Matt Payne and Garth Tander cross the line second but claim victory, had a total TV audience of 1.54 million – up 31% on the 2024 race. The audience on 7plus Sport was a record Supercars audience for the streaming platform at 211,000 – double last year's audience.

The race was also the #1 program on Sunday in total people, 25 to 54s, 16 to 39s and grocery shoppers.

Across the entire Repco Bathurst 1000 weekend, more than 5.9 million tuned in on Seven and 7plus Sport, with Day Three Supports/Warm Up reaching 2.29 million, Day Two Supports reaching 1.5 million and Day Two Top 10 Shootout reaching 1.52 million.

Across the three days, more than 155 million minutes of Bathurst 1000 action was streamed on 7plus Sport, with 7plus scoring a 58.9% share of BVOD on Sunday.

Seven Network Head of Motorsport, Angela Rampal, said: "The Bathurst 1000 is always guaranteed to deliver something special, and this year was no different.

"In what will go down as one of the best races in Supercars history, Australian viewers flocked to Seven and 7plus to witness an incredible day of motorsport in the toughest conditions we have ever seen at Mount Panorama.

"With more than 5.9 million people glued to their screens on Seven and 7plus Sport over the three days, this year's Bathurst 1000 is a race that will be spoken about for years to come.

"We congratulate Matt Payne and now six-time Bathurst winner, Garth Tander, on claiming the coveted Peter Brock Trophy," she said.

Seven Network National Television Sales Director, Katie Finney, said: "The Bathurst 1000

continues to deliver unrivalled opportunities for brands to connect with our high-value, engaged audiences.

“Over three days of racing action, our coverage reached more than 5.9 million Australians - proving that when the Supercars hit the track, viewers turn to Seven.”

Seven’s coverage of the Bathurst 1000 was proudly presented by Repco, Shannons, bp, McDonald’s, Harvey Norman, Subaru, Ram Trucks, Cancer Council Australia, Coopers and NTL.

Leading Seven’s coverage for the 2025 Bathurst 1000 was **7NEWS** Sydney Sport Anchor and 7Sport host, Mel McLaughlin, alongside veteran motorsport expert and **Sunrise** sport presenter Mark Beretta.

Joining them was Supercars co-driver and 7Motorsport host, Jack Perkins, who provided expert insights when away from the wheel. Fan-favourite Emma Freedman captured the excitement and atmosphere from the mountain and campgrounds, while reporter Chris Stubbs delivered all the biggest stories live the heart of the action.

The Supercars action on Seven and 7plus Sport continues on 25 and 26 October with the **Boost Mobile Gold Coast 500**, with the 2025 Championship wrapping up on 29 and 30 November with the **bp Adelaide Grand Final**.

Supercars Championship Bathurst 1000 on Seven:

- **Day Three Race:** National reach 4.32 million, national audience 1.54 million.
- **Day Three Supports/Warm Up:** National reach 2.29 million, national audience 514,000.
- **Day Two Supports:** National reach 1.5 million, national audience 494,000.
- **Day Two Top 10 Shootout:** National reach 1.52 million, national audience 775,000.
- **Day One Qualifying/Supports:** National reach 1.08 million, national audience 229,000.
- **Day Two Practice:** National reach 1.08 million, national audience 338,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

Seven West Media owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. The Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Note: Yesterday's preliminary numbers were impacted by the Bathurst 1000 running over until 6.45pm AEDT. Today's media release includes the additional numbers from the extra 40 minutes of broadcast.

Source: VMAP VOZ 5.0, TTL PPL, TTL TV and BVOD Average audience ad Reach, 2025 Bathurst 1000 vs equivalent event in previous years. Data: Overnight. Pre 2022 refers to National (metro + Regional broadcast audience only). Data: Overnight.