



Sunday, 5 October 2025

Seven reaches 11.8 million, 7plus #1 in streaming

- National total TV audience share, 6.00am to midnight: 40.6%
- National total TV audience share, 6.00pm to midnight: 40.2%
- 7plus: #1 in BVOD, 44.7% share
- #1 weekday news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.22 million
- #1 entertainment show: The Voice, reached 1.84 million

WEEK 40, 2025 HIGHLIGHTS:

Seven Network reaches 11.8 million Australians nationally.

7plus: #1 in streaming. 44.7% commercial share, 52.1% share in VOD alone.

#1 weekday news (7NEWS), #1 local drama (Home and Away) all week.

#1 lifestyle program (Better Homes and Gardens).

Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.6	37.5	40.8
Nine Network	42.8	43.8	42.8
Network Ten	16.6	18.7	16.4

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.2	35.0	40.5
Nine Network	41.7	43.2	41.5
Network Ten	18.1	21.8	18.1

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SEVEN'S TOP 35:

- 1. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.22 million, national audience 1.43 million.
- 2. **7NEWS** Tuesday: #1 program in total TV. National reach 2.15 million, national audience 1.38 million.
- 3. **7NEWS** Sunday: National reach 2.1 million, national audience 1.28 million.
- 4. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National 2.02 million, national audience 1.3 million.
- 5. **7NEWS** Wednesday: National reach 2 million, national audience 1.31 million.
- 6. **The Voice**: National reach 1.84 million, national audience 884,000.
- 7. **7NEWS** Friday: National reach 1.76 million, national audience 1.12 million.
- 8. **My Kitchen Rules** Monday: National reach 1.67 million, national audience 936,000.
- 9. **My Kitchen Rules** Tuesday: National reach 1.65 million, national audience 975,000. Highest rated MKR on BVOD, up 21% on last week.
- 10. **7NEWS** Saturday: National reach 1.55 million, national audience 1.01 million.
- 11. **Better Homes and Gardens**: #1 program. National reach 1.46 million, national audience 641,000.
- 12. **Home and Away** Tuesday: #1 drama. National reach 1.41 million, national audience 928,000.
- 13. **Home and Away** Wednesday: #1 drama. National reach 1.37 million, national audience 907,000.
- 14. **Home and Away** Monday: #1 drama. National reach 1.36 million, national audience 921,000.
- 15. **The Chase Australia** Tuesday: National reach 1.33 million, national audience 666.000.
- 16. **The Chase Australia** Monday: National reach 1.32 million, national audience 640.000.
- 17. **The Chase Australia** Wednesday: National reach 1.25 million, national audience 594,000.
- 18. **The Chase Australia** Thursday: National reach 1.22 million, national audience 625,000.
- 19. **RFDS:** National reach 1.21 million, national audience 771,000. Biggest overnight audience since 2021. Up 17% on last season's launch, up 246% on 7plus.
- 20. **Home and Away** Thursday: #1 drama. National reach 1.16 million, national audience 859,000.
- 21. **The Chase Australia** Friday: National reach 1.11 million, national audience 527.000.
- 22. **Die Hard 2**: National reach 1.09 million, national audience 284,000.
- 23. **7NEWS Spotlight**: National reach 1.06 million, national audience 500,000.
- 24. Ticket To Paradise: National reach 1.08 million, national audience 391,000.
- 25. **Healthy, Wealthy & Wise**: National reach 1 million, national audience 303,000.





- 26. **Sunrise** Wednesday: #1 breakfast program. National reach 959,000, national audience 421,000. 34% more viewers than *Today*.
- 27. **Home and Away** Thursday Episode 2: National reach 948,000, national audience 742,000.
- 28. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 944,000, national audience 380,000. 47% more viewers than *Today*.
- 29. **Home and Away** Thursday Episode 3: National reach 938,000, national audience 768,000.
- 30. **Sunrise** Thursday: #1 breakfast program. National reach 933,000, national audience 420,000. 30% more viewers than *Today*.
- 31. **Sunrise** Friday: #1 breakfast program. National reach 933,000, national audience 394,000. 26% more viewers than *Today*.
- 32. **The Rookie**: National reach 928,000, national audience 451,000.
- 33. **Sunrise** Thursday: #1 breakfast program. National reach 933,000, national audience 420,000. 30% more viewers than *Today*.
- 34. **Sunrise** Tuesday: #1 breakfast program. National reach 921,000, national audience 405,000. 30% more viewers than *Today*.
- 35. Jim Jefferies And Friends: National reach 919,000, national audience 334,000.

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About the Seven Network

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The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer.

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.