



Sunday, 12 October 2025

Seven reaches 11.7 million, 7plus wins in VOD

- National total TV audience share, 6.00am to midnight: 38.8%
- National total TV audience share, 6.00am to midnight: 35.8%
- 7plus: #1 in VOD
- #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.12 million
- #1 entertainment show: My Kitchen Rules Monday, reached 1.72 million
- #1 sport: Supercars Bathurst 1000 Day Two Supports, reached 1.52 million

WEEK 41, 2025 HIGHLIGHTS:

Seven Network reaches 11.7 million Australians nationally.

<u>7plus</u>: #1 in VOD with a 52.1% commercial share. 40.2% commercial share in streaming, up from 39.8% in the same week in 2024.

#1 local drama (Home and Away) all week.

#1 lifestyle program (Better Homes and Gardens).

Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS** Saturday and Sunday.

#1 drama in total TV audience: Home and Away.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	38.8	35.0	39.2
Nine Network	45.6	48.1	45.1
Network Ten	15.6	16.9	15.7





NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	35.8	29.7	36.4
Nine Network	47.7	52.0	46.8
Network Ten	16.4	18.3	16.7

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SEVEN'S TOP 40:

- 1. 7NEWS Monday: National reach 2.12 million, national audience 1.37 million.
- **2. 7NEWS** Tuesday: #1 program in total TV. National reach 2.06 million, national audience 1.31 million.
- **3. 7NEWS** Thursday: #1 program in total TV. National reach 1.96 million, national audience 1.26 million.
- **4. 7NEWS** Wednesday: National reach 1.95 million, national audience 1.24 million.
- 5. 7NEWS Sunday: National reach 1.89 million, national audience 1.14 million.
- **6. 7NEWS** Saturday: #1 program in total people and grocery shoppers. National reach 1.73 million, national audience 1.07 million.
- **7. My Kitchen Rules** Monday: national reach 1.72 million, national audience 993,000. Up 21% year-on-year.
- **8. My Kitchen Rules** Tuesday: National reach 1.71 million, national audience 947,000. Up 10% year-on-year.
- 9. 7NEWS Friday: National reach 1.66 million, national audience 1.08 million.
- **10. Supercars Bathurst 1000 Day Two Supports**: #1 sport program, #1 program in 25 to 54s. National reach 1.52 million, national audience 492,000.
- **11. Supercars Bathurst 1000 Day Two Top 10 Shootout**: National reach 1.51 million, national audience 775,000.
- **12. Better Homes and Gardens**: #1 entertainment program. National reach 1.49 million, national audience 598,000.
- **13. Home and Away** Tuesday: #1 drama. National reach 1.32 million, national audience 917,000.
- **14. Home and Away** Monday: #1 drama. National reach 1.32 million, national audience 891,000.
- **15. Home and Away** Wednesday: #1 drama. National reach 1.32 million, national audience 854.000.
- 16. The 1% Club (R): National reach 1.32 million, national audience 585,000.
- **17. The Chase Australia** Monday: National reach 1.26 million, national audience 603,000.
- 18. RFDS: National reach 1.25 million, national audience 777,000. Up 13% on 7plus





- on last week's episode.
- **19. The Chase Australia** Tuesday: National reach 1.22 million, national audience 623.000.
- **20. The Chase Australia** Wednesday: National reach 1.19 million, national audience 591.000.
- **21. The Chase Australia** Thursday: National reach 1.18 million, national audience 586,000.
- **22. Home and Away** Thursday: #1 entertainment program in total TV. National reach 1.16 million, national audience 841,000.
- **23. Die Hard With A Vengeance**: National reach 1.11 million, national audience 288,000.
- **24. Healthy, Wealthy & Wise**: National reach 1.09 million, national audience 372,000.
- **25. Supercars Bathurst 1000 Day One Qualifying/Supports**: National reach 1.08 million, national audience 229,000.
- **26. Supercars Bathurst 1000 Day Two Practice**: National reach 1.07 million, national audience 337,000.
- **27. The Chase Australia** Friday: National reach 1.06 million, national audience 523,000.
- 28. Mrs Harris Goes To Paris: National reach 1.04 million, national audience 307,000.
- **29. Off The Grid With Colin And Manu**: National reach 1.02 million, national audience 484,000. Up 9% on last week.
- **30. Andrew & Fergie: Duke and Duchess of Excess:** National reach 1 million, national audience 362,000.
- **31. Sunrise** Tuesday: #1 breakfast program. National reach 931,000, national audience 408,000. 33% more viewers than *Today*.
- **32. Home and Away** Thursday Episode 2: National reach 925,000, national audience 764,000.
- **33. Sunrise** Friday: #1 breakfast program. National reach 925,000, national audience 409,000. 37% more viewers than *Today*.
- 34. The Rookie: National reach 916,000, national audience 482,000.
- **35. Home and Away** Thursday Episode 3: National reach 907,000, national audience 728,000.
- **36. Sunrise** Wednesday: #1 breakfast program. National reach 893,000, national audience 396,000. 24% more viewers than *Today*.
- **37. Sunrise** Thursday: #1 breakfast program. National reach 892,000, national audience 395,000. 33% more viewers than *Today*.
- **38. Sunrise** Monday: #1 breakfast program in total TV. National reach 874,000, national audience 361,000. 16% more viewers than *Today*.
- 39. Jim Jefferies And Friends: National reach 886,000, national audience 330,000.
- **40. Weekend Sunrise** Sunday: #1 breakfast program. National reach 844,000, national audience 369,000. 40% more viewers than *Today*.





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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer.

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.