



Sunday, 19 October 2025

Seven wins all demos, takes the week, 7plus #1 in streaming

- Seven #1 nationally in total TV
- Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers
- National total TV audience share, 6.00am to midnight: 45.7%
- National total TV audience share, 6.00pm to midnight: 41.3%
- 7plus: #1 in streaming
- #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program of the week: Supercars Bathurst 1000 The Great Race, reached 4.32 million
- #1 news program of the week: 7NEWS Sunday, reached 2.87 million
- #1 entertainment show: The Voice, reached 2.15 million

WEEK 42, 2025 HIGHLIGHTS:

Seven Network reaches 12.46 million Australians nationally.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 25 to 54s.

Seven Network: #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

<u>7plus</u>: #1 in streaming. 48.6% commercial share, up from 46.1% in the same week in 2024.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

#1 program of the week: **Supercars Bathurst 1000 The Great Race**:

- Biggest audience since 2016.
- #1 program on Sunday in all people, people 25-54, people 16-39 and grocery





shoppers.

• National reach 4.32 million, national audience 1.54 million. Up 31% year-on-year.

#1 local drama (Home and Away) all week.

#1 lifestyle program (Better Homes and Gardens).

Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	45.7	43.8	45.6
Nine Network	38.2	37.8	38.4
Network Ten	16.1	18.4	16.0

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.3	37.1	41.4
Nine Network	40.4	41.5	40.4
Network Ten	18.3	21.4	18.2

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SEVEN'S TOP 40:

- 1. Supercars Bathurst 1000 The Great Race: Biggest audience since 2016. #1 program in all people, people 25-54, people 16-39 and grocery shoppers. National reach 4.32 million, national audience 1.54 million. Up 31% year-on-year.
- 2. 7NEWS Sunday: National reach 2.87 million, national audience 1.59 million.
- **3.** Supercars Bathurst 1000 Day Three Supports/Warm Up: National reach 2.29 million, national audience 514,000.
- **4.** The Voice: National reach 2.15 million, national audience 886,000.
- 5. 7NEWS Monday: National reach 2.1 million, national audience 1.34 million.
- 6. 7NEWS Tuesday: National reach 2.01 million, national audience 1.28 million.
- 7. 7NEWS Wednesday: National reach 1.93 million, national audience 1.2 million.
- 8. 7NEWS Thursday: National reach 1.89 million, national audience 1.19 million.
- 9. My Kitchen Rules Monday: National reach 1.73 million, national audience

Media Release



- 947,000. Up 8% year-on-year.
- **10.7NEWS** Friday: #1 program in total TV. National reach 1.66 million, national audience 1.08 million.
- **11. My Kitchen Rules** Tuesday: National reach 1.61 million, national audience 940,000. Up 6% year-on-year.
- 12.7NEWS Saturday: National reach 1.5 million, national audience 953,000.
- **13. Better Homes and Gardens**: #1 entertainment and lifestyle program. National reach 1.43 million, national audience 598,000.
- **14. Home and Away** Tuesday: #1 drama. National reach 1.37 million, national audience 931,000. Up on previous week.
- **15. Home and Away** Monday: #1 drama. National reach 1.3 million, national audience 912,000.
- **16. RFDS**: #1 drama. National reach 1.24 million, national audience 759,000. Up 13% on episode three in previous season.
- **17. Home and Away** Wednesday: National reach 1.23 million, national audience 888,000.
- **18. The Chase Australia** Monday: National reach 1.22 million, national audience 581.000.
- **19. The Chase Australia** Tuesday: National reach 1.21 million, national audience 588,000.
- **20.** The Rise And Fall of Kings Cross: National reach 1.2 million, national audience 427,000.
- **21. Home and Away** Thursday: #1 entertainment program in total TV. National reach 1.18 million, national audience 823.000.
- **22. The Chase Australia** Wednesday: National reach 1.1 million, national audience 547,000.
- **23. The Chase Australia** Thursday: National reach 1.1 million, national audience 545,000.
- **24. The Chase Australia** Friday: National reach 1.05 million, national audience 542,000.
- 25. Live Free Or Die Hard: National reach 1.04 million, national audience 278,000.
- 26. The Bourne Identity: National reach 1.03 million, national audience 265,000.
- **27. Sunrise** Monday: #1 breakfast in total TV. National reach 1.01 million, national audience 429,000. 35% more viewers than *Today*.
- 28. Seven's Horse Racing: National reach 972,000, national audience 385,000.
- **29. Sunrise** Thursday: #1 breakfast program. National reach 933,000, national audience 396,000. 29% more viewers than *Today*.
- **30.** Off the Grid with Colin and Manu: National reach 927,000, national audience 462,000.
- **31. Sunrise** Friday: #1 breakfast in total TV. National reach 921,000, national audience 424,000. 28% more viewers than *Today*.
- **32. Sunrise** Tuesday: #1 breakfast program. National reach 919,000, national audience 406,000. 21% more viewers than *Today*.





- **33. The Rookie**: National reach 918,000, national audience 461,000.
- **34. Sunrise** Wednesday: #1 breakfast program. National reach 902,000, national audience 380,000. 24% more viewers than *Today*.
- **35. Home and Away** Thursday Episode 2: National reach 894,000, national audience 720,000.
- 36. Seven's Horse Racing Early: National reach 884,000, national audience 243,000.
- 37. Healthy, Wealthy & Wise: National reach 856,000, national audience 276,000.
- 38. Murder In A Small Town: National reach 832,000, national audience 357,000.
- **39. Home and Away** Thursday Episode 3: National reach 825,000, national audience 699.000.
- 40. Jim Jefferies And Friends: National reach 820,000, national audience 307,000.

For further information, please contact:

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About the Seven Network

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The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer.

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.