



Sunday, 26 October 2025

# Seven sweeps the week in all demos, 7plus #1 in streaming

- Seven #1 nationally in total TV
- Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers
- National total TV audience share, 6.00am to midnight: 43.2%
- National total TV audience share, 6.00pm to midnight: 42.1%
- #1 in broadcast TV nationally
- 7plus: #1 in streaming
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 news program: 7NEWS Sunday, reached 2.26 million
- #1 entertainment show: My Kitchen Rules Monday, reached 1.76 million

### **WEEK 43, 2025 HIGHLIGHTS:**

Seven Network reaches 11.72 million Australians nationally.

### 6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 25 to 54s.

Seven Network: #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally in broadcast TV share.

## 6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

7plus: #1 in streaming. 45.9% commercial share.

#1 news (7NEWS), #1 local drama (Home and Away) all week.

#1 lifestyle program (Better Homes and Gardens).





Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Sunday.

#1 lifestyle show in total TV audience: Better Homes and Gardens.

#1 drama in total TV audience: Home and Away.

## NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.2	41.3	43.4
Nine Network	39.0	38.5	39.1
Network Ten	17.8	20.1	17.5

# NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.1	37.8	42.3
Nine Network	38.7	39.1	38.6
Network Ten	19.2	23.0	19.1

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### **SEVEN'S TOP 35:**

- **1. 7NEWS** Sunday: #1 news program. National reach 2.26 million, national audience 1.42 million.
- 2. 7NEWS Monday: National reach 2.1 million, national audience 1.35 million.
- **3. 7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.04 million, national audience 1.31 million.
- **4. 7NEWS** Tuesday: #1 program in total TV. National reach 1.99 million, national audience 1.29 million.
- **5. 7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 1.94 million, national audience 1.23 million.
- **6. My Kitchen Rules** Monday: #1 entertainment program in total TV. National reach 1.76 million, national audience 1.03 million. Highest rated episode this year. Up 13% year-on-year.

# Media Release



- 7. My Kitchen Rules Tuesday: #1 entertainment program. National reach 1.73 million, national audience 995,000. Up 7% on same episode in 2024, up 6% on last Tuesday.
- 8. The Voice Sunday: National reach 1.73 million, national audience 792,000.
- **9. 7NEWS** Friday: #1 program in total TV. National reach 1.72 million, national audience 1.12 million.
- 10. 7NEWS Saturday: National reach 1.56 million, national audience 965,000.
- **11. Home and Away** Monday: #1 drama. National reach 1.39 million, national audience 910,000.
- **12. Better Homes and Gardens**: #1 entertainment program, #1 lifestyle program. National reach 1.38 million, national audience 610,000.
- **13. Home and Away** Tuesday: #1 drama. National reach 1.34 million, national audience 870,000.
- **14. RFDS**: #1 drama. National reach 1.34 million, national audience 838,000. Highest rated episode since 2021. Up 9% on season launch.
- **15. Home and Away** Wednesday: National reach 1.25 million, national audience 873,000.
- **16. The Chase Australia** Monday: National reach 1.23 million, national audience 620,000.
- **17. The Chase Australia** Wednesday: National reach 1.22 million, national audience 622,000.
- **18. The Chase Australia** Tuesday: National reach 1.21 million, national audience 572 000
- **19. The Rise and Fall of Kings Cross**: National reach 1.21 million, national audience 436,000.
- **20. Seven's Horse Racing Cox Plate**: National reach 1.15 million, national audience 231,000.
- **21. Home and Away** Thursday: #1 entertainment program in total TV. National reach 1.14 million, national audience 835,000.
- **22. The Chase Australia** Thursday: National reach 1.11 million, national audience 543,000.
- **23. The Chase Australia** Friday: National reach 1.06 million, national audience 525.000.
- **24. The Bourne Supremacy (R)**: National reach 1.03 million, national audience 254,000.
- 25. The Rookie: National reach 1 million, national audience 502,000.
- 26. Healthy, Wealthy & Wise: National reach 978,000, national audience 354,000.
- **27. Off the Grid with Colin and Manu:** National reach 975,000, national audience 494,000.
- **28. Sunrise** Friday: #1 breakfast in total TV. National reach 960,000, national audience 441,000. 41% more viewers than *Today*.
- **29. Sunrise** Monday: #1 breakfast in total TV. National reach 946,000, national audience 414,000. 25% more viewers than *Today*.





- **30. Sunrise** Tuesday: #1 breakfast program. National reach 929,000, national audience 398,000. 26% more viewers than *Today*.
- **31. Home and Away** Thursday Episode 2: #2 entertainment program in total TV. National reach 928,000, national audience 761,000.
- 32. A Good Day To Die Hard (R): National reach 924,000, national audience 266,000.
- 33. Murder In A Small Town: National reach 909,000, national audience 414,000.
- **34. Sunrise** Wednesday: #1 breakfast program. National reach 907,000, national audience 394,000. 30% more viewers than *Today*.
- **35. Home and Away** Thursday Episode 3: #3 entertainment program in total TV. National reach 890,000, national audience 734,000.

### For further information, please contact:

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#### **About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches 17.5 million people a month.

Seven West Media owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer.

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, The 1% Club, The Front Bar and the *TV WEEK* Logie Awards. The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the 2026 Rugby League World Cup and the Glasgow 2026 Commonwealth Games.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.