

Thursday, 20 November 2025

Aussies all aboard with Home and Away **Total TV audience up 5% on last season, with 7plus up 33%**

One of the most dramatic disasters in **Home and Away**'s 38-year history gripped audiences on Seven and [7plus](#) last night, capping off a year of impressive audience growth for Australia's favourite drama.

Across the 2025 season, more than three million Australians tuned in each week. Each episode had an average total TV audience of 965,000, up 5% year-on-year. **Home and Away** is the most consumed show on 7plus across live and on-demand, with an average of 231,000 viewers per episode – up 33% year-on-year.

Year-on-year audience growth was recorded across all key demographics, including people aged 16 to 39 (up 6%) 25 to 54 (up 7%) and grocery shoppers (up 6%).

Last night's movie-length final episode, which featured a deadly train derailment, reached more than 1.4 million Australians, with an average national total TV audience of 801,000 – up 1% on last year. More than 179,000 people watched on [7plus](#), up 73% year-on-year.

Seven's Director of Content, Scripted, Julie McGauran, said: "**Home and Away** reaches more than three million Australians every week, and is rapidly growing its audience among younger demographics and on 7plus.

"The show's enduring popularity is a testament to the incredible cast and crew who produce 230 episodes every year, delivering quality Australian drama that resonates deeply with our audiences.

"**Home and Away** fans are in for a big start to 2026, with the fate of many of Summer Bay's favourite residents hanging in the balance, and the highly anticipated return of Brax and Ricky through our Western Australian special event, made in partnership with Tourism Western Australia," she said.

Seven's National Television Sales Director, Katie Finney, said: "**Home and Away** has been a cornerstone of Australian television for 38 years and remains must-watch viewing every night at 7.00pm, following Australia's #1 news program, **7NEWS**.

"With audiences up 5% year-on-year, including an incredible 33% increase on 7plus, **Home and Away** offers brands an unrivalled platform to connect with consumers in a trusted environment. Whether viewers are binge-watching episodes back-to-back on 7plus or tuning in live each night, the engagement is unmatched.

“**Home and Away**’s enduring popularity is driven by powerful storylines that reflect Australian culture and tackle social issues that resonate with households across the country, and it’s where brands are showing up in 2026,” she said.

Home and Away returns at 7.00pm on Monday, 19 January 2026 on Seven and [7plus](#).

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia’s most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches 17.5 million people a month.

Seven West Media owns some of Australia’s most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.

Source: VOZ 5.0 National Total TV Average Audience, Total Reach, Consolidated 7. Last 7 Days Overnight. First Runs Only (excluding encores). ‘Most consumed show across 7plus refers to TTL streaming minutes by series for 2025 to date