

Sunday, 23 November 2025

Seven sweeps all demos, The Ashes, MKR, 7NEWS, 7plus all #1

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 43.7%**
- **National total TV audience share, 6.00am to midnight: 46.3%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in streaming**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: Seven's Cricket: First Test – The Ashes: Day Two Session Three, reached 2.97 million**
- **#1 entertainment program of the week: My Kitchen Rules Grand Final, reached 2.29 million**
- **#1 news program: 7NEWS Saturday, reached 2.28 million**

WEEK 47, 2025 HIGHLIGHTS:

Seven Network reaches 12.71 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 25 to 54s.

Seven Network: #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in 25 to 54s.

Seven Network: #1 nationally in total TV in 16 to 39s.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in streaming. 46.4% commercial share.

#1 program of the week: **Seven's Cricket: First Test – The Ashes: Day Two Session Three**:

- National reach 2.97 million, national audience 1.59 million
- Biggest ever cricket audience on 7plus: 245,000

#1 entertainment program of the week: **My Kitchen Rules** Grand Final:

- National reach 2.29 million, national audience 1.17 million
- Biggest audience since 2019
- Up 4% on 2024 Grand Final
- Up 58% year-on-year on 7plus

My Kitchen Rules 2025 season:

- National reach 9.5 million, average national audience 966,000
- Up 5% on 2024 season
- Biggest audience since 2019
- Up 98% year-on-year on 7plus

#1 news (**7NEWS**), #1 local drama (**Home and Away**).

#1 sport (**Seven's Cricket: First Test – The Ashes: Day Two Session Three**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 program in total TV audience: **Seven's Cricket: First Test – The Ashes: Day Two Session Three**

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 entertainment show in total TV audience: **My Kitchen Rules** Grand Final.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.7	40.3	43.5
Nine Network	36.3	33.6	36.6

Network Ten	20.0	26.2	19.9
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NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	46.3	44.4	46.3
Nine Network	36.0	33.4	36.2
Network Ten	17.8	22.2	17.5

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SEVEN'S TOP 40:

- Seven's Cricket: First Test – The Ashes: Day Two Session Three:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.97 million, national audience 1.59 million.
- Seven's Cricket: First Test – The Ashes: Day Two Session Two:** National reach 2.48 million, national audience 1.26 million.
- My Kitchen Rules** Grand Final: #1 program in all people, 25 to 54s and grocery shoppers. National reach 2.29 million, national audience 1.17 million. Biggest audience since 2019. Up 4% on 2024 Grand Final. Up 58% year-on-year on 7plus.
- Seven's Cricket: First Test – The Ashes: Day One Session Three:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.67 million, national audience 1.18 million.
- Seven's Cricket: First Test – The Ashes: Day One Session Two:** National reach 2.17 million, national audience 1.05 million.
- 7NEWS** Saturday: #1 news program. National reach 2.28 million, national audience 1.19 million.
- 7NEWS** Friday: #1 news program. National reach 2.1 million, national audience 1.1 million.
- 7NEWS** Sunday: #1 program in total TV. National reach 2.09 million, national audience 1.29 million.
- 7NEWS** Monday: #1 program in all people, grocery shoppers and total TV. National reach 2.04 million, national audience 1.35 million.
- 7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 1.96 million, national audience 1.21 million.
- 7NEWS** Tuesday: #1 program in total TV. #1 in grocery shoppers. National reach 1.91 million, national audience 1.22 million.
- Seven's Cricket: First Test – The Ashes: Day Two Session One:** National reach 1.87 million, national audience 912,000.
- 7NEWS** Thursday: National reach 1.74 million, national audience 1.14 million.

- 14. Working Class Man:** National reach 1.67 million, national audience 573,000.
- 15. Seven's Cricket: First Test – The Ashes: Day One Session One:** National reach 1.59 million, national audience 865,000.
- 16. Home and Away Wednesday:** #1 drama. #1 entertainment program in total TV. National reach 1.4 million, national audience 801,000.
- 17. Home and Away Monday:** #1 drama. National reach 1.38 million, national audience 926,000.
- 18. Seven's Cricket: First Test – The Ashes: Day Two Lunch:** National reach 1.38 million, national audience 801,000.
- 19. Lip Reading The Royals:** national reach 1.28 million, national audience 435,000.
- 20. Seven's Cricket: First Test – The Ashes: Day One Lunch:** National reach 1.24 million, national audience 773,000.
- 21. The Chase Australia Monday:** National reach 1.24 million, national audience 608,000.
- 22. Home and Away Tuesday:** #1 drama. National reach 1.18 million, national audience 848,000.
- 23. Unfiltered: Cricket:** National reach 1.18 million, national audience 642,000.
- 24. Wicked: One Wonderful Night:** National reach 1.17 million, national audience 307,000.
- 25. Seven's Cricket: WBBL Brisbane v Sydney Thunder:** National reach 1.16 million, national audience 258,000.
- 26. The Chase Australia Tuesday:** National reach 1.15 million, national audience 572,000.
- 27. Seven's Cricket: First Test – The Ashes: Day Two Session Three Multis:** National reach 1.11 million, national audience 688,000.
- 28. The Chase Australia Wednesday:** National reach 1.11 million, national audience 557,000.
- 29. The Chase Australia Thursday:** National reach 1.09 million, national audience 537,000.
- 30. Border Patrol:** National reach 1.04 million, national audience 565,000.
- 31. Seven's Cricket: First Test – The Ashes: Day Two Tea:** National reach 1.03 million, national audience 697,000.
- 32. Home and Away Tuesday Episode 2:** National reach 1.02 million, national audience 782,000.
- 33. The Front Bar:** National reach 1.02 million, national audience 472,000.
- 34. Seven's Cricket: First Test – The Ashes: Day One Pre Game:** National reach 951,000, national audience 365,000.
- 35. Seven's Cricket: First Test – The Ashes: Day One Tea:** National reach 947,000, national audience 569,000.
- 36. Sunrise Monday:** #1 breakfast in total TV. National reach 947,000, national audience 409,000. 20% more viewers than *Today*.
- 37. Sunrise Friday:** #1 breakfast program. National reach 939,000, national audience 397,000. 20% more viewers than *Today*.

38. Oblivion: National reach 926,000, national audience 182,000.

39. Sunrise Wednesday: #1 breakfast program. National reach 922,000, national audience 396,000. 21% more viewers than *Today*.

40. Sunrise Thursday: #1 breakfast program. National reach 914,000, national audience 409,000. 28% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches 17.5 million people a month.

Seven West Media owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](https://www.7plus.com.au); [7NEWS.com.au](https://www.7NEWS.com.au); *The West Australian*; *The Sunday Times*; [PerthNow](https://www.perthnow.com.au); [The Nightly](https://www.thenightly.com.au); and [Streamer](https://www.streamer.com.au).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**. The Seven Network is also the broadcast partner of the **AFL**, **Cricket Australia**, **Supercars**, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.