

Monday, 1 December 2025

Supercars full throttle on Seven and 7plus Sport

- **More than 8.7 million reached across season**
- **Biggest Bathurst 1000 race audience since 2016**
- **bp Adelaide Grand Final reaches 2.37 million**

The Seven Network's live and free coverage of the **Repco Supercars Championship** was a hit with sport fans this year, reaching more than 8.7 million people across the season and finishing with the highest rated Grand Final since 2021.

Seven's **bp Adelaide Grand Final** coverage on the weekend reached 2.37 million, which was up 31% year-on-year. The race itself had an average total TV audience of 498,000, which was up 17%. While on [7plus Sport](#), the round's audience grew 138% year-on-year.

Across the 2025 season, the races alone had an average total TV audience of 548,600, while each weekend had an average total TV audience of 411,400, up 17% year-on-year and the biggest since 2021. Streaming on 7plus Sport was up 111% compared to the 2024 season.

The **Repco Bathurst 1000** delivered strong growth for Seven, with the race recording its biggest audience since 2016. More than 5.78 million people tuned in throughout the round, which was up 19% year-on-year. The Great Race itself had an average total TV audience of 1.54 million, which was up 31% on 2024. On 7plus Sport, the race delivered Supercars' biggest streaming audience ever on the platform.

The **Boost Mobile Gold Coast 500** delivered the biggest year-on-year audience growth for any round this season, with the total TV audience up 39% to 327,100. The round reached 1.98 million viewers and had a 219% increase on 7plus Sport.

The **Sydney 500** started the 2025 season strong in February, reaching 2.26 million across the weekend, which was up 41% year-on-year. The round had an average total TV audience of 296,500, up 21%, while the race alone had a total TV audience of 327,400, up 7%.

Seven's Head of Motorsport, Angela Rampal, said: "The 2025 Supercars season delivered something special.

"This year's Bathurst 1000 was the biggest viewing audience on Seven since 2016 and the momentum has continued through the exciting new Finals format, with huge numbers watching the Gold Coast 500 and the season's Grand Final in Adelaide.

“It is exciting to see Supercars get recognition as the premier motorsport category in the country and there was no better way to have the Championship decided than in the very last race of the year, this weekend past.

“Congratulations to Walkinshaw Andretti United and Chaz Mostert on his maiden Supercars title, a feat that he has finally been able to achieve after 13 years competing in the Championship.

“The increase in viewer numbers this year is credit to a fantastic collaboration with the Supercars production team, and the incredibly talented commentators and reporters who work on our coverage. The stage is set for an even bigger and better 2026 and we couldn’t be more excited,” she said.

In September, Seven extended its long and proud association with Supercars, with the announced of a new multi-year deal that will see the best rounds of Australia’s #1 motorsport continue to be delivered to all Australians live and free on Seven and 7plus Sport.

Seven’s **2026 Repco Supercars Championship** coverage starts on Saturday, 21 February, with the **Sydney 500** live and free on Seven and 7plus Sport.

2025 Repco Supercars Championship on Seven:

- **Repco Bathurst 1000:** Biggest audience for the Great Race since 2016. Round national reach of 5.78 million, national audience of 701,400, up 18% year-on-year. Race national reach of 4.32 million, national audience of 1.54 million, up 31%. Biggest 7plus Supercars audience ever of 210,600, up 116%.
- **bp Adelaide Grand Final:** Highest rated Grand Final since 2021. Round national reach of 2.37 million, national audience 335,700, up 31% year-on-year. Race national reach 1.28 million, national audience 498,000, up 17% year-on-year.
- **Sydney 500:** Round national reach of 2.26 million, national audience 296,500, up 21% year-on-year. Race national reach 1.67 million, national audience 327,400, up 7% year-on-year.
- **Boost Mobile Gold Coast 500:** Biggest year-on-year growth out of any round this season. Round national audience of 1.98 million, national audience of 327,100, up 39% year-on-year. Race national audience 1.63 million, national audience 385,000, up 29%. Streaming on 7plus Sport up 219% across the weekend.
- **Darwin Triple Crown:** Round national reach of 1.49 million, national audience of

174,500. Race national reach of 1.15 million, national audience of 178,500.

- **NTI Townsville 500:** Round national reach of 1.37 million, national audience of 168,600. Race national reach of 1.09 million, national audience of 196,300.

For more information, please contact:

Emma Francis
Head of Communications - Sport
M: 0415 721 413
E: EFrancis@seven.com.au

Kaycie Bradford
Communications Director, Corporate
M: 0400 002 664
E: kabradford@seven.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches 17.5 million people a month.

Seven West Media owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.

Source: TVMAP VOZ 5.0, TTL PPL Average audience and Reach Full season and event average YOY excluding highlights. Race only figures exclude, supports/qualifying/shoot out Data: Overnight. Pre 2022 figures are National (metro + regional broadcast only)