

Sunday, 1 February 2026

## **Seven reaches 11.8 million. #1 in news, drama, breakfast, VOD**

- National total TV audience share, 6.00am to midnight: 34.4%
- National total TV audience share, 6.00am to midnight: 32.5%
- 7plus: #1 in VOD
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: Big Bash League – The Final, reached 2.68 million
- #1 news program: 7NEWS Tuesday, reached 2.35 million
- #1 entertainment show: The Chase Tuesday, reached 1.52 million

### **WEEK 5, 2026 HIGHLIGHTS:**

Seven Network reaches 11.8 million Australians nationally.

7plus: #1 in VOD with a 46.4% commercial share.

#1 news: **7NEWS** Tuesday.

#1 local drama: **Home and Away**.

#1 sport: **Big Bash League – The Final**.

#1 lifestyle program: **Better Homes and Gardens**.

#1 game show: **The Chase Australia**.

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday.

#1 entertainment show in total TV audience: **Home and Away**.

#1 game show in total TV audience: **Home and Away**.

## NATIONAL TOTAL TV COMMERCIAL SHARES (%):

**6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	<b>34.4</b>	<b>29.5</b>	<b>34.9</b>
Nine Network	50.0	54.8	49.6
Network Ten	15.6	15.7	15.5

## NATIONAL TOTAL TV COMMERCIAL SHARES (%):

**6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	<b>32.5</b>	<b>26.4</b>	<b>32.8</b>
Nine Network	51.1	56.8	50.5
Network Ten	16.4	16.9	16.6

[www.virtualoz.com.au](http://www.virtualoz.com.au)

## SEVEN'S TOP 30:

1. **Seven's Cricket: Big Bash League – The Final:** National reach 2.68 million, national audience 997,000. Streaming on 7plus Sport up 78% year-on-year.
2. **7NEWS Tuesday:** #1 news program. National reach 2.35 million, national audience 1.5 million.
3. **7NEWS Monday:** #1 program in total TV. National reach 2.22 million, national audience 1.43 million.
4. **7NEWS Thursday:** #1 news program. #1 program in total TV. National reach 2.22 million, national audience 1.41 million.
5. **7NEWS Wednesday:** #1 program in total TV. National reach 2.14 million, national audience 1.37 million.
6. **7NEWS Sunday:** National reach 2 million, national audience 1.16 million.
7. **7NEWS Friday:** #1 news program in total TV. National reach 1.88 million, national audience 1.19 million.
8. **7NEWS Saturday:** #1 news program. National reach 1.78 million, national audience 1.07 million.
9. **The Chase Australia Tuesday:** #1 game show. National reach 1.52 million, national audience 775,000.
10. **Home and Away Tuesday:** #1 drama. National reach 1.48 million, national audience 992,000.
11. **The Chase Australia Thursday:** #1 entertainment show. National reach 1.45 million, national audience 738,000.

# Media Release



12. **Home and Away** Wednesday: #1 entertainment program. National reach 1.44 million, national audience 952,000.
13. **The Chase Australia** Wednesday: #1 game show. National reach 1.41 million, national audience 684,000.
14. **The Chase Australia** Monday: #1 game show. National reach 1.38 million, national audience 693,000.
15. **Better Homes and Gardens Summer**: #1 lifestyle program. National reach 1.38 million, national audience 541,000.
16. **Home and Away** Monday: #1 entertainment program, #1 drama. National reach 1.3 million, national audience 840,000.
17. **The Chase Australia** Friday: #1 game show. National reach 1.27 million, national audience 614,000.
18. **Home and Away** Thursday: #1 drama. National reach 1.26 million, national audience 891,000.
19. **Kingsman: The Secret Service (R)**: National reach 1.25 million, national audience 345,000.
20. **The 1% Club UK: Rollover** Wednesday: National reach 1.24 million, national audience 677,000.
21. **Seven's Cricket: Big Bash League – The Final Post Match**: National reach 1.21 million, national audience 644,000.
22. **The Super Mario Bros Movie (R)**: National reach 1.21 million, national audience 268,000.
23. **The 1% Club UK: Rollover** Tuesday: National reach 1.17 million, national audience 630,000.
24. **Kingsman: The Golden Circle (R)**: National reach 1.15 million, national audience 274,000.
25. **The 1% Club UK: Rollover Monday**: National reach 1.1 million, national audience 589,000.
26. **Sunrise** Tuesday: #1 breakfast program. National reach 1.02 million, national audience 443,000. 35% more viewers than *Today*.
27. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 439,000. 31% more viewers than *Today*.
28. **Sunrise** Wednesday: #1 breakfast program. National reach 976,000, national audience 432,000. 31% more viewers than *Today*.
29. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 965,000, national audience 401,000. 38% more viewers than *Today*.
30. **Home and Away** Thursday Episode 2: National reach 957,000, national audience 778,000.

**For further information, please contact:**

Kaycie Bradford  
Communications Director, Corporate  
E: [kabradford@seven.com.au](mailto:kabradford@seven.com.au)

# Media Release



## About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Southern Cross Media Group owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LISTNR](#); the Hit and Triple M radio networks; [The Nightly](#); [The West Australian](#); [The Sunday Times](#); and [PerthNow](#).

Seven is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.