

Sunday, 8 February 2026

Seven on top: news, drama, breakfast. Australian Idol sings loud

- National total TV audience share, 6.00am to midnight: 35.6%
- National total TV audience share, 6.00pm to midnight: 32.1%
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.13 million
- #1 entertainment show: Australian Idol – Launch, reached 1.82 million. Biggest launch week for Idol on Seven
- #1 at breakfast all week: Sunrise

WEEK 6, 2026 HIGHLIGHTS:

Seven Network reaches 11.14 million Australians nationally.

#1 news: 7NEWS.

#1 local drama: Home and Away.

#1 lifestyle program: Better Homes and Gardens Summer.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: 7NEWS, Monday to Friday and Sunday.

#1 drama in total TV audience: Home and Away.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	35.6	29.9	36.2
Nine Network	48.7	54.1	48.4
Network Ten	15.7	16.1	15.4

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	32.1	25.0	32.6
Nine Network	52.4	58.9	52.0
Network Ten	15.5	16.2	15.4

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SEVEN'S TOP 35:

1. **7NEWS** Monday: #1 news program in total TV. National reach 2.13 million, national audience 1.38 million.
2. **7NEWS** Tuesday: #1 news program. National reach 2.12 million, national audience 1.38 million.
3. **7NEWS** Sunday: #1 news program in total TV. National reach 2.12 million, national audience 1.31 million.
4. **7NEWS** Wednesday: #1 news program. National reach 2.07 million, national audience 1.31 million.
5. **7NEWS** Thursday: #1 news program. National reach 2.02 million, national audience 1.3 million.
6. **Australian Idol – Launch**: National reach 1.82 million, national audience 904,000. Biggest **Idol** streaming audience ever, up 81% year-on-year on 7plus.
7. **7NEWS** Friday: #1 program in total TV. National reach 1.77 million, national audience 1.15 million.
8. **Australian Idol** Tuesday: National reach 1.71 million, national audience 861,000. Up 5% on the same episode last year. Best **Idol** opening week on Seven.
9. **7NEWS** Saturday: National reach 1.59 million, national audience 1.03 million.
10. **Home and Away** Tuesday: #1 drama. National reach 1.4 million, national audience 953,000.
11. **Better Homes and Gardens Summer**: National reach 1.39 million, national audience 559,000.
12. **Home and Away** Monday: #1 drama. National reach 1.37 million, national audience 932,000.
13. **Home and Away** Wednesday: #1 drama. National reach 1.37 million, national audience 903,000.
14. **Border Security – Australia's Front Line** Sunday: National reach 1.31 million, national audience 702,000.
15. **The Chase Australia** Wednesday: National reach 1.3 million, national audience 644,000.
16. **The Chase Australia** Monday: National reach 1.28 million, national audience

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610,000.

- 17. The Chase Australia** Tuesday: National reach 1.26 million, national audience 638,000.
- 18. The Chase Australia** Thursday: National reach 1.24 million, national audience 620,000.
- 19. The 1% Club UK: Rollover:** National reach 1.22 million, national audience 675,000.
- 20. Border Security – Australia's Front Line** Saturday: National reach 1.21 million, national audience 535,000.
- 21. Pretty Woman (R):** National reach 1.2 million, national audience 378,000.
- 22. Home and Away** Thursday: #1 drama. National reach 1.18 million, national audience 836,000.
- 23. John Farnham: Finding The Voice (R):** National reach 1.18 million, national audience 339,000.
- 24. The Chase Australia** Friday: National reach 1.17 million, national audience 574,000.
- 25. Sunrise** Wednesday: #1 breakfast program. National reach 1.02 million, national audience 434,000. 39% more viewers than *Today*.
- 26. Sunrise** Thursday: #1 breakfast program. National reach 994,000, national audience 427,000. 45% more viewers than *Today*.
- 27. Sunrise** Friday: #1 breakfast program. National reach 993,000, national audience 438,000. 46% more viewers than *Today*.
- 28. Sunrise** Wednesday: #1 breakfast program. National reach 988,000, national audience 416,000. 31% more viewers than *Today*.
- 29. The Mummy (R):** National reach 958,000, national audience 218,000.
- 30. Sunrise** Monday: #1 breakfast program. National reach 947,000, national audience 423,000. 27% more viewers than *Today*.
- 31. Home and Away** Thursday Episode 2: National reach 932,000, national audience 756,000.
- 32. 9-1-1:** National reach 889,000, national audience 375,000.
- 33. Spartacus:** National reach 877,000, national audience 174,000.
- 34. Weekend Sunrise** Sunday: #1 breakfast program. National reach 875,000, national audience 402,000. 55% more viewers than *Today*.
- 35. Home and Away** Thursday Episode 3: National reach 879,000, national audience 728,000.

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About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Southern Cross Media Group owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LISTNR](#); the Hit and Triple M radio networks; [The Nightly](#); [The West Australian](#); [The Sunday Times](#); and [PerthNow](#).

Seven is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.