

Sunday, 15 February 2026

Seven reaches 12.16 million, Super Bowl LX and AFL Origin score big

- Seven reaches 12.16 million
- National total TV audience share, 6.00am to midnight: 33.5%
- National total TV audience share, 6.00pm to midnight: 31.3%
- #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.17 million
- #1 sport program: Super Bowl LX, reached 2.02 million
- #1 entertainment show: Australian Idol Sunday, reached 1.91 million

WEEK 7, 2026 HIGHLIGHTS:

Seven Network reaches 12.16 million Australians nationally.

[7plus](#): 32% commercial share.

Super Bowl LX, reached 2.02 million, third highest rated Super Bowl ever.

Seven's AFL: State of Origin – Victoria v Western Australia, reached 1.98 million.

#1 drama: **Home and Away**.

#1 lifestyle program: **Better Homes and Gardens**.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	33.5	28.0	33.8
Nine Network	53.1	59.3	52.9
Network Ten	13.4	12.7	13.3

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	31.3	24.3	31.5
Nine Network	55.0	62.3	54.6
Network Ten	13.8	13.4	13.8

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SEVEN'S TOP 35:

1. **7NEWS** Monday: National reach 2.17 million, national audience 1.36 million.
2. **7NEWS** Tuesday: #1 news program in total TV. National reach 2.04 million, national audience 1.31 million.
3. **Super Bowl LX**: National reach 2.02 million, national audience 634,000. Third highest rated Super Bowl ever.
4. **7NEWS** Wednesday: #1 news program in total TV. National reach 1.99 million, national audience 1.28 million.
5. **7NEWS** Thursday: National reach 1.98 million, national audience 1.29 million.
6. **Seven's AFL: State of Origin – Victoria v Western Australia**: National reach 1.98 million, national audience 843,000.
7. **7NEWS** Sunday: National reach 1.96 million, national audience 1.22 million.
8. **Australian Idol** Sunday: National reach 1.91 million, national audience 872,000. Up 14% in total TV on Episode 3 in 2025, up 105% on 7plus.
9. **Australian Idol** Monday: National reach 1.64 million, national audience 837,000.
10. **7NEWS** Friday: National reach 1.61 million, national audience 1.07 million.
11. **7NEWS** Saturday: National reach 1.49 million, national audience 918,000.
12. **Royal Edinburgh Military Tattoo**: National reach 1.44 million, national audience 464,000.
13. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.41 million, national audience 548,000.
14. **Home and Away** Tuesday: #1 drama. National reach 1.33 million, national audience 867,000.
15. **Home and Away** Monday: #1 drama. National reach 1.29 million, national audience 898,000.
16. **The Chase Australia** Monday: National reach 1.28 million, national audience 630,000.
17. **The Chase Australia** Tuesday: National reach 1.26 million, national audience 608,000.
18. **Home and Away** Wednesday: #1 drama. National reach 1.25 million, national audience 857,000.

19. **The Chase Australia** Wednesday: National reach 1.21 million, national audience 611,000.
20. **The Chase Australia** Thursday: National reach 1.21 million, national audience 523,000.
21. **Home and Away** Thursday: #1 entertainment program, #1 drama. National reach 1.16 million, national audience 825,000.
22. **The 1% Club UK**: National reach 1.09 million, national audience 588,000.
23. **The Chase Australia** Friday: National reach 1.02 million, national audience 473,000.
24. **Sunrise** Monday: #1 breakfast program. National reach 983,000, national audience 414,000. 29% more viewers than *Today*.
25. **Sunrise** Friday: #1 breakfast program in total TV. National reach 986,000, national audience 418,000. 14% more viewers than *Today*.
26. **Sunrise** Wednesday: #1 breakfast program. National reach 972,000, national audience 411,000. 34% more viewers than *Today*.
27. **Seven's AFL: State of Origin – Victoria v Western Australia Post Match**: National reach 961,000, national audience 580,000.
28. **Sunrise** Wednesday: #1 breakfast program in total TV. National reach 935,000, national audience 405,000. 20% more viewers than *Today*.
29. **Sunrise** Thursday: #1 breakfast program in total TV. National reach 922,000, national audience 410,000. 23% more viewers than *Today*.
30. **Home and Away** Thursday Episode 2: National reach 919,000, national audience 761,000.
31. **Beckham: Family At War**: National reach 915,000, national audience 315,000.
32. **Home and Away** Thursday Episode 3: National reach 889,000, national audience 741,000.
33. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 861,000, national audience 370,000. 21% more viewers than *Today*.
34. **LIV Golf Adelaide Day Two**: National reach 840,000, national audience 170,000.
35. **Seven's AFL: State of Origin – Victoria v Western Australia Pre Match**: National reach 834,000, national audience 433,000.

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About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Media Release



Southern Cross Media Group owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LISTNR](#); the Hit and Triple M radio networks; [The Nightly](#); [The West Australian](#); [The Sunday Times](#); and [PerthNow](#).

Seven is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.