

Friday, 13 March 2026

Home and Away goes west – and wins **Special WA event boosts audience 12%, biggest audience in four years**

The first week of the special Western Australia episodes of the Seven Network’s **Home and Away** has been a hit with viewers, with the much-loved show boosting its audience 12% year-on-year and recording its biggest week since February 2022.

The WA event, which centres on the highly anticipated return of Brax (Stephen Peacocke) and Ricky (Bonnie Sveen) to Australia’s #1 local drama series after a 10-year break, drew an average national total TV audience of 948,000, up from 850,000 in the same week in 2025.

The number of viewers on [7plus](#) soared 97% to 253,000.

Compared to the previous week, **Home and Away** was up 7% in total TV and up 14% on 7plus.

The audience of the WA episodes, which were made in partnership with the WA Government through Tourism Western Australia, this week was up 13% on **Home and Away**’s 2025 season average, including a 75% jump on 7plus.

Seven’s Director of Content, Scripted, Julie McGauran, said: “We are absolutely thrilled that viewers have embraced this week’s episodes of **Home and Away**, delivering the show’s biggest ratings week in more than four years. Working with Tourism Western Australia to bring the powerful storyline of Brax and Ricky’s return has been a highlight for our production team. Filming in Western Australia allowed us to showcase the state in all its natural beauty, taking **Home and Away**’s already incredibly high production values to another level.

“This week’s episodes struck a perfect balance of gripping, emotional drama and important social themes, creating must-watch Australian television for fans here and around the world. And there’s so much more to come!”

Western Australian Minister for Tourism, the Hon. Reece Whitby MLA, said: “It’s fantastic to see **Home and Away**’s Western Australian episodes off to such a strong start, with our State truly stealing the spotlight.

“All the things that make Western Australia special – our stunning landscapes, relaxed lifestyle, and unique experiences – have now been showcased to audiences across the country, reinforcing WA as a premier holiday destination and inspiring future travel to our State, with greater exposure still to come as the episodes air internationally.

“This forms part of the WA Government’s broader economic diversification strategy to attract more visitors to Western Australia, boost our tourism sector, and support local businesses and jobs.”

Production of the WA episodes took place in October last year at some of the state’s most spectacular locations, including Elizabeth Quay in central Perth, Bullara Station near Exmouth, and in the Ningaloo Coast World Heritage Area, featuring the idyllic coastal town of Coral Bay, and the dramatic landscapes of Charles Knife Canyon, Yardie Creek, Turquoise Bay and Shot Hole Canyon in Cape Range National Park.

Home and Away’s WA event continues next week.

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About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia’s most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Southern Cross Media Group owns some of Australia’s most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LISTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Seven is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.