

Wednesday, 3 June 2026

My Reno Rules nails it **Hit new series reaches 5.3 million on Seven and 7plus**

The Seven Network's **My Reno Rules**, the new series that saw one Aussie family walk away with \$1 million in prize money, was a hit with viewers across Seven and 7plus and has taken the crown as the #1 new entertainment series on commercial free-to-air TV so far this year.

Last night's Grand Finale, which saw Mitch and Shaz from Queensland claim the \$1 million prize, reached 1.5 million Australians, with a national total TV audience of 719,000. The Grand Finale won its timeslot and was up 27% on last week's episode and up 13% on the series' first episode.

The Grand Finale also saw Nathan B from NSW and Graham C from Victoria collect a cool \$2 million each in prize money.

Across its full season, **My Reno Rules** averaged 755,000 total TV viewers, including 199,000 watching on 7plus. The series boosted Seven's 25 to 54 audience in the timeslot by 11% compared to last year.

Self-made billionaire Adrian Portelli purchased two side-by-side dwellings ripe for revival in the Melbourne suburb of Bulleen, monitoring progress throughout the season as four teams raced to transform the tired, rundown 1970s properties into stylish, modern masterpieces.

Hosted by Dr Chris Brown, the debut season of **My Reno Rules** featured three expert judges: influential design guru Neale Whitaker (*The Block, Love It or List It*), top buyer's agent Simon Cohen (*Dream Home, Luxe Listings Sydney*), and Julia Green, founder of Greenhouse Interiors.

Seven's Chief Content Officer, Brook Hall, said: "**My Reno Rules** proved that Australian audiences love nothing more than a great renovation, a genuine competition and a life-changing moment. Reaching 5.3 million Australians in its debut season is a great result and a testament to the show's unique and engaging format.

"Thank you to Adrian Portelli, Dr Chris Brown, our judges, our incredible contestants and everyone at Seven and Endemol Shine Australia for creating such an outstanding debut season."

Seven's National Television Sales Director, Katie Finney, said: "The first season of **My Reno Rules** demonstrated the power of premium, emotionally charged content to

connect brands with Australian audiences at scale.

“With more than five Australians tuning in across the season, our partners were part of a genuinely historic moment in Australian television. Thank you to LG Electronics Australia, Luxaflex, Highgrove Bathrooms, Carpet Court and Stihl for their support and engagement.”

My Reno Rules was produced by Endemol Shine Australia (a Banijay Entertainment Company) and distributed internationally by Banijay Rights.

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About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia’s most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Southern Cross Media Group owns some of Australia’s most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](http://7plus.com.au); 7NEWS.com.au; [LISTNR](http://LISTNR.com.au); the Hit and Triple M radio networks; [The Nightly](http://TheNightly.com.au); [The West Australian](http://TheWestAustralian.com.au); [The Sunday Times](http://TheSundayTimes.com.au); and [PerthNow](http://PerthNow.com.au).

Seven is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.

Source: Source: VOZ 5.0 national. Average Audience and cume reach. Timeslot comparison is My Reno Rules 2026 vs same season/epis. Data Cons7 (last 7 days overnight). Note: Grand Finale results are preliminary and do not account for any timeslot over/under runs.