



**COMMONWEALTH
GAMES 26**

Media Release

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Seven gives fans what they want for Glasgow 2026 7plus Sport to deliver a massive Commonwealth Games experience

With the opening ceremony of the **Glasgow 2026 Commonwealth Games** less than a month away, the Seven Network is set to launch a 24/7 digital offering on 7plus Sport that will give Australian sports fans more live sport, more replay options and more ways to follow the Games than ever before.

The 7plus Sport streaming offer for Glasgow 2026 will be built around 15 channels of live content and eight FAST replay channels.

The eight FAST channels will be available when there is no live Games content and will cover swimming, athletics, track cycling, artistic gymnastics, power and combat sports, team sports, bowls, and a curated Glasgow Glory channel featuring the best moments, Aussie highlights and standouts performances from all competing nations.

The 7plus Sport video-on-demand strategy will complement the live offering with short, mid and long-form content updated throughout each day, including every live sport captured in replay format, athlete profiles, features and explainers, and digital edit series: Glasgow Golden Moments, Aussies in Action, Glasgow Goofs and Your Morning Fix.

Seven is the official Australian media partner for the **Glasgow 2026 Commonwealth Games**, which run from 23 July to 2 August. The Games will bring together more than 3,000 athletes from 74 nations and territories – representing more than 2.5 billion people – across 10 days and 133 sessions of sport, with 215 gold medals on offer across 10 sports and six Para sports.

On linear television, Seven will broadcast Glasgow 2026 in prime time from 7.00pm each night, with live coverage running through to 7.30am across all 10 days. The TV and 7plus Sport coverage is projected to reach more than 12 million Australians.

A number of new features have been added to 7plus Sport for Glasgow 2026 to deepen user engagement and make it easier for audiences to find and follow the content they want.

Upcoming live reminders will allow users to request notifications and receive timely alerts before live programming begins. Picture-in-picture on mobile will allow extended, multi-tasking viewing sessions. Live channel filtering and a live channel scroll on





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connected TV will make it easy to switch between sports. “Flares” will highlight key moments in on-demand content, and an upcoming live top feature will point to what is coming next directly on the homepage.

A Commonwealth Games Hub is now live and serves as the primary content destination, housing athlete profiles, the latest interviews from **7NEWS** and **Sunrise** and the docuseries **The Pursuit of Unstoppable**.

Seven’s Head of Commonwealth Games, Anna Stone, said: “What we’re delivering on 7plus Sport for Glasgow 2026 is a genuinely comprehensive streaming experience. Fifteen live streams, eight FAST replay channels, a 24/7 Games channel, and a suite of new features built specifically for this event. The platform improvements we’ve made aren’t cosmetic. They are designed to give fans real control over how, when and where they follow the Games.”

Seven’s Head of Sport Digital, Kirsty Bradmore, said: “There is no moment from Glasgow 2026 that Australian fans watching 7plus Sport will miss. Whether you want to follow swimming finals live at 5am, catch the athletics highlights over breakfast or set a reminder so you never miss your favourite sport, 7plus Sport puts you in control.

“We’ve invested heavily in the viewing experience. The goal is to extend the life of overnight competition, capture viewers who missed the live action, and keep the Games front of mind throughout the day by delivering a flexible, personalised viewing experience built around convenience and discoverability because we know Australians don’t just want to watch the Games, they want to live them.”

Seven commanded a 49-50% share of broadcast audiences during the Birmingham Commonwealth Games, a 60% share of live streaming, and reached 2.1 million people on 7plus Sport (the total audience reach across Seven and 7plus Sport was 11.1 million).

In addition to Seven and 7plus Sport, Glasgow 2026 coverage and updates will be available on SCA’s Triple M and Hit Networks. Triple M will simulcast Seven’s live broadcast from 10pm to 5am. During breakfast, the Triple M and Hit Networks will deliver breaking coverage of key moments and provide regular updates each day.

Glasgow 2026 leads into Seven’s packed second half of 2026, which includes the **AFL Finals Series**, the **Rugby League World Cup**, **Test cricket** against Bangladesh and New Zealand, the **World Athletics U20 Championships**, the return of the **Big Bash League** and the **Supercars Championship Bathurst 1000**.





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About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Southern Cross Media Group owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Seven is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.

