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7plus stands tall again in June

Grows audience 53%, powered by Farmer Wants A Wife, AFL, 7NEWS and Home and Away

The Seven Network's [7plus](#) retained its title as Australia's most-watched commercial free-to-air streaming service for the second straight month in June, extending its lead over rivals with another strong audience result.

7plus captured a 45.4% share of commercial BVOD viewing in June, including 46% in VOD and 45.1% in live streaming. Its all-people audience grew 53%, again outpacing its commercial free-to-air rivals. In live streaming alone, the 7plus audience rose 71%.

The June result means 7plus has been Australia's most-watched commercial BVOD service for eight of the past 12 months.

Farmer Wants A Wife was the star performer in June, increasing its streaming audience 71% year-on-year, with every episode this season attracting more than 400,000 viewers on 7plus.

7NEWS was up 81% year-on-year, while **The Chase Australia** was up 79%, **Home and Away** 68%, **The Morning Show** 42% and **Sunrise** 39%.

7plus has been the fastest growing commercial free-to-air streaming service in each of the first six months of 2026, growing its audience 49% in the year to date compared to the same period in 2025. Live viewing is up 71% and VOD viewing has risen 20%.

Sport, news and entertainment content have underpinned 7plus' growth in 2026. Highlights include (full season or season-to-date):

- **AFL Premiership Season:** 7plus audience up 128%
- **The Chase Australia:** 7plus audience up 98%
- **7NEWS:** 7plus audience up 99%
- **7NEWS Spotlight:** 7plus audience up 77%
- **Australian Idol:** 7plus audience up 74%
- **Home and Away:** 7plus audience up 72%
- **The Front Bar:** 7plus audience up 72%
- **Farmer Wants A Wife:** 7plus audience up 71%
- **The 1% Club:** 7plus audience up 57%
- **Sunrise:** 7plus audience up 54%
- **The Morning Show** 7plus audience up 53%

Seven's Director of 7plus Content and Strategy, Andrew Green, said: "June was another strong result that reflects the breadth and quality of content on 7plus. From live **AFL** and **7NEWS** to **Home and Away** and **Farmer Wants A Wife**, we're giving audiences compelling reasons to choose 7plus every day.

"The consistency of our audience growth across both live and on-demand viewing tells us that audiences aren't just discovering 7plus, they're coming back.

"More than 1.1 million Australians streamed 7plus every day in June and, with over 90% of viewing taking place on connected TVs, 7plus has firmly established itself as a true big-screen experience at the heart of the Australian living room," he said.

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About the Seven Network

The Seven Network is part of Southern Cross Media Group (ASX: SXL), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital. The Seven Network alone reaches more than 17.5 million people a month.

Southern Cross Media Group owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Seven is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **The 1% Club**, **The Front Bar** and the **TV WEEK Logie Awards**.

The Seven Network is also the broadcast partner of the AFL, Cricket Australia, Supercars, the **2026 Rugby League World Cup** and the **Glasgow 2026 Commonwealth Games**.

Source: Source: VOZ 5.0 national.