



**COMMONWEALTH
GAMES 26**

Media Release

Monday, 27 July 2026

Glasgow delivers gold for Seven Commonwealth Games reach 7.8 million in first three days

The Seven Network's live, free and exclusive coverage of the **Glasgow 2026 Commonwealth Games** has struck gold with Australians, reaching 7.8 million on Seven and [7plus Sport](#) across its first three days.

Since the opening ceremony on 24 July, Glasgow 2026 has delivered an average prime time national total TV audience of 808,000. Across all day parts, the Games have an average total TV audience of 355,000.

Seven was the #1 network in total people, 25 to 54s, 16 to 39s and grocery shoppers on Friday, Saturday and Sunday, taking the crown in total TV, broadcast and BVOD between 6.00am and midnight and 6.00pm and midnight.

Glasgow 2026 is a runaway hit on 7plus Sport, with an average audience of 57,000 over the first three days, up 493% on 2022.

The biggest session so far was last night's evening coverage, which reached 2.56 million, with a national total TV audience of 964,000.

Seven's Head of Commonwealth Games, Anna Stone, said: "Seven's live, free and exclusive coverage of the **Glasgow 2026 Commonwealth Games** has captured the hearts and minds of Australians and delivered countless incredible moments, led by a gold rush in the pool.

"With a packed schedule of Australia's most-loved medal events and the start of the highly anticipated athletics program tonight, our coverage is already delivering great results for viewers and partners – and we are only just getting started.

From Sam Williamson's gold medal winning 100m breaststroke, Hani Watson's emotional bronze, through to Sunday night's Diamonds win over the old enemy, England, Australians are covered for every golden moment right here on Seven and 7plus Sport," she said.

Seven's Director of Sales, Television and Streaming, Katie Finney, said: "After just three days, the **Glasgow 2026 Commonwealth Games** are a runaway hit with Australians, creating moments that draw the nation together in a way that only television can.

"The huge numbers for our expanded content across 7plus Sport clearly show that we are meeting our audiences where they are and ensuring our partners connect to, and engage with, people anytime and anywhere.



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“Thank you to our principal sponsors – AAMI, Harvey Norman, Woolworths, Hancock Prospecting and Kidman – and Chemist Warehouse and BUPA as major integrated brands. With about a week still to go, there are still opportunities for brands to be part of the excitement and success of Glasgow 2026.”

Seven is broadcasting Glasgow 2026 in prime time from 7.00pm each night, with live coverage running through to 7.30am across all 10 days. **Sunrise**, **7NEWS**, [7NEWS.com.au](https://www.7news.com.au) and [The Nightly](#) will provide editorial coverage each day of the Games.

A 24/7 digital offering on 7plus Sport gives Australian sports fans more live sport, more replay options and more ways to follow the Games than ever before.

The 7plus Sport streaming offer for Glasgow 2026 will centre on 15 channels of live content and eight FAST replay channels. The FAST channels are available when there is no live Games content and will cover swimming, athletics, track cycling, artistic gymnastics, power and combat sports, team sports, bowls, and a curated Glasgow Glory channel featuring the best moments, Aussie highlights and standout performances from all competing nations.

Glasgow 2026 coverage and updates are also available on SCA's Triple M and Hit Networks. Triple M is simulcasting Seven's live broadcast from 10pm to 5am. During breakfast, the Triple M and Hit Networks are delivering breaking coverage of key moments and providing regular updates each day.

Glasgow 2026 Commonwealth Games Highlights: The First Three Days:

1. **26 July Evening:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.56 million, national audience 964,000.
2. **26 July Night:** National reach 2.07 million, national audience 822,000.
3. **25 July Evening:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 1.79 million, national audience 722,000.
4. **25 July Night:** National reach 1.7 million, national audience 714,000.
5. **24 July Evening:** National reach 1.63 million, national audience 655,000.
6. **25 July Late:** National reach 1.41 million, national audience 413,000.
7. **24 July Night:** National reach 1.28 million, national audience 455,000.
8. **26 July Late:** National reach 1.27 million, national audience 406,000.
9. **24 July Late:** National reach 1.25 million, national audience 437,000.
10. **25 July Highlights:** National reach 1.22 million, national audience 334,000.

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About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).