

Sunday, 5 July 2026

Seven rules: #1 network, 7NEWS #1, Farmer Wants A Wife #1 in entertainment

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 43.8%**
- **National total TV audience share, 6.00am to midnight: 44.6%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD**
- **#1 news, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program: 7NEWS Monday, reached 2.37 million**
- **#1 sport: AFL Thursday Football, reached 2.29 million**
- **#1 entertainment show of the week: Farmer Wants A Wife Sunday, reached 1.99 million**
- **#1 breakfast show: Sunrise, 75% more viewers than Today**

WEEK 27, 2026 HIGHLIGHTS:

Seven Network reaches 11.89 million Australians nationally.

6.00pm to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in 16 to 39s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in 16 to 39s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD. 46.3% commercial share, up from 41.8% in the same week in 2025.

#1 in news: **7NEWS**.

#1 entertainment show of the week: **Farmer Wants A Wife** Sunday.

#1 drama: **Home and Away**.

#1 sport: **AFL Thursday Night Football**.

#1 lifestyle program: **Better Homes and Gardens**.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

- **Sunrise** (weekday): 75% more viewers than Today

NATIONAL TOTAL TV COMMERCIAL SHARES (%): **6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	44.6	42.8	45.0
Nine Network	36.7	36.2	36.8
Network Ten	18.8	21.6	18.3

NATIONAL TOTAL TV COMMERCIAL SHARES (%): **6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.8	39.6	44.0
Nine Network	36.2	36.5	36.0
Network Ten	20.0	23.9	20.0

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SEVEN'S TOP 30:

1. **7NEWS Monday**: #1 program in all people, 25 to 54s and grocery shoppers. National reach 2.37 million, national audience 1.57 million.
2. **7NEWS Sunday**: #1 program in all people and grocery shoppers. National reach 2.3 million, national audience 1.5 million. Up 2% year-on-year in total TV, up 91% on 7plus.
3. **Seven's AFL: Thursday Night Football**: #1 program in all people and grocery shoppers, #1 sport. National reach 2.29 million, national audience 747,000. Up 35% year-on-year in total TV, up 186% on 7plus. Up 5% week-on-week in total TV, up 10% on 7plus.
4. **7NEWS Tuesday**: #1 program in all people and grocery shoppers. National reach

2.27 million, national audience 1.52 million.

5. **7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.25 million, national audience 1.47 million.
6. **7NEWS** Thursday: #1 program in total TV. National reach 2.16 million, national audience 1.41 million.
7. **Seven's AFL: Friday Night Football**: #1 program in all people and grocery shoppers, #1 sport. National reach 2.14 million, national audience 677,000.
8. **7NEWS** Friday: #1 program in total TV. National reach 1.99 million, national audience 1.27 million.
9. **Farmer Wants A Wife** Sunday: #1 entertainment program. National reach 1.99 million, national audience 979,000. Up 28% year-on-year in total TV, up 110% on 7plus.
10. **Farmer Wants A Wife** Monday: #1 entertainment program. National reach 1.67 million, national audience 899,000. Up 15% year-on-year in total TV, up 101% on 7plus.
11. **The 1% Club UK**: #1 entertainment program. National reach 1.62 million, national audience 973,000. Up 24% year-on-year in total TV, up 112% on 7plus. Up 25% week-on-week in total TV.
12. **7NEWS** Saturday: National reach 1.56 million, national audience 1.03 million.
13. **The Chase Australia** Monday: National reach 1.53 million, national audience 786,000. Up 10% year-on-year in total TV, up 76% on 7plus.
14. **Home and Away** Wednesday: #1 entertainment program in total TV, #1 drama. National reach 1.47 million, national audience 1.02 million. Up 16% year-on-year in total TV, up 73% on 7plus. Up 3% week-on-week in total TV.
15. **The Chase Australia** Tuesday: National reach 1.46 million, national audience 739,000. Up 66% year-on-year on 7plus.
16. **Home and Away** Monday: #1 entertainment program in total TV, #1 drama. National reach 1.43 million, national audience 999,000. Up 11% year-on-year in total TV, up 80% on 7plus.
17. **The Chase Australia** Wednesday: National reach 1.43 million, national audience 731,000. Up 3% year-on-year in total TV, up 62% on 7plus.
18. **Home and Away** Tuesday: #1 entertainment program in total TV, #1 drama. National reach 1.39 million, national audience 1.03 million. Up 21% year-on-year in total TV, up 100% on 7plus. Up 8% week-on-week in total TV, up 9% on 7plus.
19. **The Chase Australia** Thursday: National reach 1.37 million, national audience 712,000. Up 12% year-on-year in total TV, up 72% on 7plus.
20. **The Chase Australia** Friday: National reach 1.24 million, national audience 648,000.
21. **The Front Bar**: National reach 1.23 million, national audience 575,000. Up 11% year-on-year in total TV, up 86% on 7plus. Up 2% week-on-week in total TV.
22. **Home and Away** Thursday: #1 drama. National reach 1.14 million, national audience 822,000. Up 17% year-on-year in total TV, up 97% on 7plus.
23. **Better Homes and Gardens** Saturday: #1 lifestyle program. National reach 1.1

million, national audience 531,000.

24. First Dates Australia: National reach 1.1 million, national audience 531,000.

25. 7NEWS Spotlight: National reach 1.1 million, national audience 498,000. Up 117% year-on-year on 7plus.

26. Sunrise Wednesday: #1 breakfast program. National reach 1.03 million, national audience 454,000. 69% more viewers than *Today*.

27. Sunrise Monday: #1 breakfast program. National reach 1.01 million, national audience 458,000. 73% more viewers than *Today*.

28. Sunrise Friday: #1 breakfast program. National reach 1.01 million, national audience 434,000. 60% more viewers than *Today*.

29. Sunrise Tuesday: #1 breakfast program. National reach 1 million, national audience 456,000. 98% more viewers than *Today*.

30. Sunrise Thursday: #1 breakfast program. National reach 962,000, national audience 428,000. 76% more viewers than *Today*. Up 6% year-on-year in total TV, up 39% on 7plus.

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About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); [The West Australian](#); [The Sunday Times](#); and [PerthNow](#).

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.