

Sunday, 9 August 2026

Seven: #1 in all demos, 7plus #1, #1 in news, sport and entertainment

- Seven #1 nationally in total TV
- Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers
- National total TV audience share, 6.00pm to midnight: 45.1%
- National total TV audience share, 6.00am to midnight: 46.6%
- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in BVOD
- #1 news, #1 sport, #1 entertainment program, #1 drama, #1 at breakfast
- #1 program of the week: 7NEWS Monday, reached 2.58 million
- #1 entertainment show of the week: The Voice – Launch, reached 2.44 million
- #1 sport program of the week: AFL Friday Night Football, reached 1.94 million
- #1 at breakfast: Sunrise, 75% more viewers than Today

WEEK 32, 2026 HIGHLIGHTS:

Seven Network reaches 12.72 million Australians nationally.

6.00pm to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in 16 to 39s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in 16 to 39s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD. 51.2% commercial share, up from 41.9% in the same week in 2025.

#1 in news: **7NEWS**.

#1 sport program of the week: **AFL Friday Night Football**.

#1 entertainment program of the week: **The Voice – Launch**.

- Biggest launch episode since 2023.
- Up 12% year-on-year in total TV, up 124% on 7plus.

#1 drama: **Home and Away**.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

- Monday to Friday: 75% more viewers than *Today*.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	45.1	41.2	45.1
Nine Network	35.9	36.9	35.7
Network Ten	19.0	21.9	19.2

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	46.6	44.2	46.6
Nine Network	36.0	36.2	36.1
Network Ten	17.4	19.6	17.3

www.virtualoz.com.au

SEVEN'S TOP 40:

1. **7NEWS** Sunday: #1 program in all people and grocery shoppers. National reach 2.46 million, national audience 1.5 million.
2. **The Voice – Launch**: #1 entertainment program. National reach 2.44 million, national audience 1.1 million. Biggest launch episode audience since 2023. Up 12% year-on-year in total TV, up 124% on 7plus.
3. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.4 million, national audience 1.54 million.

4. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.23 million, national audience 1.46 million.
5. **7NEWS Wednesday:** #1 program in all people and grocery shoppers. National reach 2.2 million, national audience 1.43 million.
6. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.13 million, national audience 1.37 million.
7. **Seven's AFL: Friday Night Football:** #1 program in all people, 25 to 54s and 16 to 39s, #1 sport. National reach 1.94 million, national audience 655,000.
8. **7NEWS Friday:** #1 news program, #1 program in total TV, #1 program in grocery shoppers. National reach 1.93 million, national audience 1.19 million.
9. **Seven's AFL: Thursday Night Football:** #1 sport, #1 program in 16 to 39s. National reach 1.73 million, national audience 594,000. Up 88% year-on-year on 7plus.
10. **Farmer Wants A Wife – Reunion:** National reach 1.67 million, national audience 988,000. Up 42% year-on-year in total TV, up 209% on 7plus.
11. **7NEWS Saturday:** #1 program in all people and grocery shoppers. National reach 1.61 million, national audience 994,000.
12. **The Voice Monday:** National reach 1.58 million, national audience 890,000. Up 4% year-on-year in total TV, up 90% on 7plus.
13. **The Voice Tuesday:** National reach 1.56 million, national audience 898,000. Up 11% year-on-year in total TV, up 98% on 7plus.
14. **The Chase Australia Monday:** National reach 1.55 million, national audience 773,000. Up 14% year-on-year in total TV, up 183% on 7plus. Up 8% week-on-week in total TV.
15. **Home and Away Monday:** #1 drama. National reach 1.49 million, national audience 964,000. Up 4% year-on-year in total TV, up 72% on 7plus.
16. **Home and Away Tuesday:** #1 drama. National reach 1.47 million, national audience 975,000. Up 10% year-on-year in total TV, up 88% on 7plus.
17. **Glasgow 2026 Commonwealth Games: 2 August Late:** #1 sport. National reach 1.46 million, national audience 391,000.
18. **The Chase Australia Tuesday:** National reach 1.44 million, national audience 729,000. Up 17% year-on-year in total TV, up 83% on 7plus.
19. **The Chase Australia Wednesday:** National reach 1.44 million, national audience 729,000. Up 16% year-on-year in total TV, up 87% on 7plus.
20. **The Chase Australia Thursday:** National reach 1.38 million, national audience 663,000. Up 9% year-on-year in total TV, up 79% on 7plus.
21. **The 1% Club UK (not broadcast in WA):** National reach 1.32 million, national audience 777,000.
22. **Home and Away Wednesday:** #1 entertainment show in total TV, #1 drama, #1 program in BVOD. National reach 1.3 million, national audience 930,000. Up 15% year-on-year in total TV, up 75% on 7plus.
23. **Seven's AFL: Sunday Afternoon Football:** National reach 1.29 million, national audience 454,000. Up 3% year-on-year in total TV, up 96% on 7plus. Up 5% week-on-week in total TV, up 9% on 7plus.

- 24. The Front Bar:** National reach 1.28 million, national audience 621,000. Up 6% year-on-year in total TV, up 93% on 7plus.
- 25. The Chase Australia Friday:** National reach 1.27 million, national audience 648,000.
- 26. Weekend Sunrise Sunday:** #1 breakfast program. National reach 1.17 million, national audience 502,000. 256,000, or 104%, more viewers than Today.
- 27. Sunrise Monday:** #1 breakfast program. National reach 1.16 million, national audience 495,000. 230,000, or 87%, more viewers than Today.
- 28. Glasgow 2026 Commonwealth Games: 3 August Closing Ceremony Highlights:** National reach 1.14 million, national audience 349,000. Up 255% on same session of Birmingham 2022 Games.
- 29. Sunrise Wednesday:** #1 breakfast program. National reach 1.07 million, national audience 486,000. 206,000, or 72%, more viewers than Today.
- 30. Home and Away Thursday:** #1 entertainment program in total TV, #1 drama, #1 program in BVOD. National reach 1.06 million, national audience 818,000. Up 23% year-on-year in total TV, up 112% on 7plus.
- 31. Sunrise Tuesday:** #1 breakfast program. National reach 1.06 million, national audience 488,000. 231,000, or 90%, more viewers than Today.
- 32. Sunrise Thursday:** #1 breakfast program. National reach 1.04 million, national audience 460,000. 190,000, or 70%, more viewers than Today.
- 33. Sunrise Friday:** #1 breakfast program. National reach 1.02 million, national audience 454,000. 165,000, or 57%, more viewers than Today.
- 34. Madonna & Graham:** National reach 1.01 million, national audience 368,000.
- 35. Glasgow 2026 Commonwealth Games: 2 August Evening:** National reach 1 million, national audience 339,000.
- 36. Glasgow 2026 Commonwealth Games: 2 August Night:** National reach 903,000, national audience 337,000.
- 37. Glasgow 2026 Commonwealth Games: 2 August Highlights:** National reach 895,000, national audience 314,000.
- 38. Better Homes and Gardens Saturday:** #1 entertainment program, #1 lifestyle program. National reach 1.01 million, national audience 368,000.
- 39. Weekend Sunrise Sunday:** #1 breakfast program. National reach 772,000, national audience 375,000. 52% more viewers than Today.
- 40. Seven News At 4 Monday:** National reach 752,000, national audience 383,000.

For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au



About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.