

Sunday, 23 August 2026

Seven rules: Logies #1, 7NEWS #1, AFL #1, 7plus #1

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 47.1%**
- **National total TV audience share, 6.00am to midnight: 47.6%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD**
- **#1 news, #1 sport, #1 drama, #1 lifestyle program, #1 at breakfast**
- **#1 program of the week: TV WEEK Logie Awards, reached 3.46 million, biggest audience ever on Seven**
- **#1 news program of the week: 7NEWS Monday, reached 2.39 million**
- **#1 sport program of the week: AFL Friday Night Football, reached 1.89 million**
- **#1 at breakfast: Sunrise, 58% more viewers than Today**

WEEK 34, 2026 HIGHLIGHTS:

Seven Network reaches 12.49 million Australians nationally.

6.00pm to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in 16 to 39s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in 16 to 39s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD. 49.2% commercial share, up from 43.5% in the same week in 2025.

TV WEEK Logie Awards 2026: #1 program of the week.

- National reach 3.46 million, national audience 1.49 million.
- Up 4% year-on-year in total TV, up 63% on 7plus.
- Biggest audience ever on Seven.
- Audience grows for fourth year in a row.

TV WEEK Logie Awards Red Carpet 2026:

- National reach 2.31 million, national audience 1.32 million.
- Up 2% year-on-year in total TV, up 79% on 7plus.

#1 in news: **7NEWS**.

#1 drama: **Home and Away**.

#1 sport: **AFL Friday Night Football**.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

- Monday to Friday: 58% more viewers than Today.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	47.1	42.6	47.2
Nine Network	35.5	36.8	35.2
Network Ten	17.5	20.7	17.6

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	47.6	45.4	47.7
Nine Network	36.1	36.2	36.2
Network Ten	16.3	18.4	16.2

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SEVEN'S TOP 40:

1. **TV WEEK Logie Awards 2026:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 3.46 million, national audience 1.49 million. Up 4% year-on-year in total TV, up 63% on 7plus. Biggest audience ever on Seven.

Audience grows for fourth year in a row.

2. **7NEWS Monday:** #1 program in all people and grocery shoppers. National reach 2.39 million, national audience 1.58 million. Up 10% year-on-year in total TV, up 83% on 7plus.
3. **7NEWS Sunday:** #1 program in total TV. National reach 2.36 million, national audience 1.5 million.
4. **TV WEEK Logie Awards Red Carpet 2026:** National reach 2.31 million, national audience 1.32 million. Up 2% year-on-year in total TV, up 79% on 7plus.
5. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.28 million, national audience 1.51 million.
6. **7NEWS Wednesday:** #1 program in all people and grocery shoppers. National reach 2.24 million, national audience 1.44 million.
7. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.14 million, national audience 1.38 million.
8. **Seven's AFL: Friday Night Football:** #1 program in all people, 25 to 54s and 16 to 39s. #1 sport. National reach 1.89 million, national audience 670,000.
9. **7NEWS Friday:** #1 program in total TV, #1 in grocery shoppers. National reach 1.82 million, national audience 1.13 million.
10. **Seven's AFL: Thursday Night Football:** #1 sport. National reach 1.73 million, national audience 477,000.
11. **The Voice Monday:** National reach 1.72 million, national audience 1.01 million. Up 7% year-on-year in total TV, up 80% on 7plus. Up 10% week-on-week in total TV.
12. **The Voice Tuesday:** National reach 1.7 million, national audience 953,000. Up 3% week-on-week in total TV, up 6% on 7plus.
13. **7NEWS Saturday:** #1 program in all people and grocery shoppers. National reach 1.62 million, national audience 1.01 million.
14. **The 1% Club UK:** National reach 1.58 million, national audience 861,000. Up 5% week-on-week in total TV.
15. **The Chase Australia Monday:** #1 game show. National reach 1.56 million, national audience 752,000. Up 11% year-on-year in total TV, up 79% on 7plus. Up 2% week-on-week in total TV.
16. **Home and Away Wednesday:** #1 entertainment program in total TV, #1 program in BVOD, #1 drama. National reach 1.52 million, national audience 1.08 million. Up 22% year-on-year in total TV, up 110% on 7plus. Up 9% week-on-week in total TV, up 15% on 7plus.
17. **Home and Away Monday:** #1 drama. National reach 1.5 million, national audience 1.05 million. Up 9% year-on-year in total TV, up 80% on 7plus. Up 2% week-on-week in total TV, up 4% on 7plus.
18. **Home and Away Tuesday:** #1 program in BVOD, #1 drama. National reach 1.49 million, national audience 1.02 million. Up 71% year-on-year on 7plus.
19. **The Chase Australia Tuesday:** National reach 1.41 million, national audience 698,000. Up 10% year-on-year in total TV, up 85% on 7plus.
20. **The Chase Australia Wednesday:** National reach 1.38 million, national audience

- 672,000. Up 7% year-on-year in total TV, up 78% on 7plus.
21. **The Chase Australia** Thursday: National reach 1.38 million, national audience 662,000. Up 7% year-on-year in total TV, up 71% on 7plus.
 22. **The Front Bar**: National reach 1.35 million, national audience 720,000. Biggest audience in more than five years. Up 23% year-on-year in total TV, up 116% on 7plus. Up 24% week-on-week in total TV, up 21% on 7plus.
 23. **Seven's Cricket: Second Test Australia v Bangladesh Day One, Session Three**: #1 sport, #1 program in 25 to 54s and 16 to 39s. National reach 1.3 million, national audience 490,000.
 24. **Madonna & Graham (R)**: National reach 1.29 million, national audience 518,000.
 25. **Seven's AFL: Sunday Afternoon Football**: National reach 1.2 million, national audience 378,000. Up 74% week-on-week in total TV, up 69% on 7plus.
 26. **The Chase Australia** Friday: National reach 1.19 million, national audience 547,000.
 27. **Home and Away** Thursday: #1 entertainment program in total TV, #1 BVOD program, #1 drama. National reach 1.15 million, national audience 888,000. Up 19% year-on-year in total TV, up 114% on 7plus.
 28. **Sunrise** Monday: #1 breakfast program. National reach 1.14 million, national audience 498,000. 212,000, or 74%, more viewers than Today.
 29. **Better Homes and Gardens** Saturday: #1 lifestyle program. National reach 1.13 million, national audience 526,000.
 30. **Seven's Cricket: First Test Australia v Bangladesh Day Four, Session Three**: National reach 1.03 million, national audience 184,000.
 31. **Seven's Cricket: Second Test Australia v Bangladesh Day One, Session Two**: National reach 1.02 million, national audience 471,000.
 32. **Sunrise** Wednesday: #1 breakfast program. National reach 1.02 million, national audience 455,000. 165,000, or 57%, more viewers than Today.
 33. **Sunrise** Tuesday: #1 breakfast program. National reach 1.01 million, national audience 464,000. 171,000, or 58%, more viewers than Today.
 34. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 434,000. 132,000, or 44%, more viewers than Today.
 35. **Sunrise** Thursday: #1 breakfast program. National reach 975,000, national audience 450,000. 161,000, or 56%, more viewers than Today. Up 11% year-on-year in total TV, up 146% on 7plus.
 36. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 951,000, national audience 421,000. 61% more viewers than Today.
 37. **The Rookie**: National reach 937,000, national audience 509,000.
 38. **Jurassic World: Dominion (R)**: National reach 909,000, national audience 181,000.
 39. **Seven's Cricket: Second Test Australia v Bangladesh Day One, Session One**: National reach 900,000, national audience 399,000.
 40. **Seven's Cricket: First Test Australia v Bangladesh Day Four, Session One**: National reach 864,000, national audience 354,000.



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About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.