

Sunday, 6 September 2026

Seven rules the week, AFL top 2 programs, 7NEWS #1, 7plus #1

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 45.2%**
- **National total TV audience share, 6.00am to midnight: 45.1%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD**
- **#1 news, #1 sport, #1 drama, #1 at breakfast**
- **Top two programs of the week: AFL Friday Night Football and AFL Thursday Night Football**
- **#1 program of the week: AFL Friday Night Football: Finals, reached 2.81 million**
- **#1 news: 7NEWS Sunday, reached 2.33 million**
- **#1 entertainment show: The Voice Sunday, reached 2.22 million**
- **#1 at breakfast: Sunrise, 58% more viewers than Today**

WEEK 36, 2026 HIGHLIGHTS:

Seven Network reaches 12.25 million Australians nationally.

6.00pm to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

- Seven Network: #1 nationally in total TV in all people.
- Seven Network: #1 nationally in total TV in 25 to 54s.
- Seven Network: #1 nationally in total TV in grocery shoppers.
- Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD. 48.4% commercial share, up from 45.1% in the same week in 2025.

#1 program of the week: **Seven's AFL: Friday Night Football: Finals**: #1 program in all

people, 25 to 54s, 16 to 39s, grocery shoppers. #1 sport. National reach 2.81 million, national audience 1.08 million.

#2 program of the week: **Seven's AFL: Thursday Night Football: Finals**: #1 program in all people, 25 to 54s, 16 to 39s, grocery shoppers. #1 sport. National reach 2.55 million, national audience 1.09 million.

#1 news: **7NEWS**.

#1 drama: **Home and Away**.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

- Monday to Friday: 58% more viewers than *Today*.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	45.2	41.7	45.1
Nine Network	38.1	38.6	38.0
Network Ten	16.7	19.7	17.0

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	45.1	43.0	45.0
Nine Network	39.1	39.2	39.3
Network Ten	15.8	17.9	15.7

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SEVEN'S TOP 35:

- Seven's AFL: Friday Night Football: Finals**: #1 program in all people, 25 to 54s, 16 to 39s, grocery shoppers. #1 sport. National reach 2.81 million, national audience 1.08 million.
- Seven's AFL: Thursday Night Football: Finals**: #1 program in all people, 25 to 54s, 16 to 39s, grocery shoppers. #1 sport. National reach 2.55 million, national audience 1.09 million. Biggest AFL audience so far this year. Up 59% year-on-year on 7plus. Biggest ever AFL audience on 7plus, excluding Grand Final.

3. **Seven's AFL: Saturday Night Football: Finals:** #1 program in all people, 25 to 54s, 16 to 39s, grocery shoppers. #1 sport. National reach 2.36 million, national audience 960,000.
4. **7NEWS Sunday:** #1 program in total TV. National reach 2.33 million, national audience 1.48 million.
5. **7NEWS Monday:** #1 program in all people and grocery shoppers. National reach 2.31 million, national audience 1.48 million.
6. **The Voice Sunday:** National reach 2.22 million, national audience 1.09 million.
7. Second biggest audience in 2026. Up 15% year-on-year in total TV, up 46% on 7plus. Up 3% week-on-week in total TV, up 34% on 7plus.
8. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.21 million, national audience 1.42 million.
9. **7NEWS Wednesday:** #1 program in all people and grocery shoppers. National reach 2.1 million, national audience 1.34 million.
10. **Seven's AFL: Saturday Afternoon Football: Finals:** National reach 2.06 million, national audience 786,000.
11. **7NEWS Thursday:** #1 program in total TV. National reach 2.04 million, national audience 1.32 million.
12. **7NEWS Saturday:** #1 program in total TV. National reach 2 million, national audience 1.15 million.
13. **7NEWS Friday:** #1 program in total TV. National reach 1.92 million, national audience 1.17 million.
14. **The Voice Monday:** National reach 1.74 million, national audience 965,000. Up 8% year-on-year in total TV, up 40% on 7plus.
15. **Home and Away Monday:** #1 drama. National reach 1.51 million, national audience 1.01 million. Up 10% year-on-year in total TV, up 57% on 7plus.
16. **Home and Away Wednesday:** #1 BVOD program, #1 drama. National reach 1.48 million, national audience 957,000. Up 15% year-on-year in total TV, up 61% on 7plus.
17. **The 1% Club UK (R):** National reach 1.43 million, national audience 830,000.
18. **Seven's AFL: Thursday Night Football: Finals Pre Match:** National reach 1.43 million, national audience 684,000.
19. **The Chase Australia Tuesday:** National reach 1.38 million, national audience 684,000. Up 5% year-on-year in total TV, up 24% on 7plus.
20. **The Chase Australia Monday:** National reach 1.37 million, national audience 675,000. Up 32% year-on-year on 7plus.
21. **Home and Away Tuesday:** #1 drama. National reach 1.36 million, national audience 983,000. Up 13% year-on-year in total TV, up 41% on 7plus. Up 3% week-on-week in total TV.
22. **7NEWS Spotlight:** National reach 1.29 million, national audience 671,000. Up 15% year-on-year in total TV, up 46% on 7plus. Up 89% week-on-week in total TV, up 100% on 7plus.
23. **The Chase Australia Wednesday:** National reach 1.26 million, national audience

- 617,000. Up 30% year-on-year on 7plus.
24. **The Chase Australia** Thursday: National reach 1.22 million, national audience 592,000. Up 34% year-on-year on 7plus.
25. **The Chase Australia** Friday: National reach 1.19 million, national audience 583,000.
26. **The Front Bar**: National reach 1.18 million, national audience 639,000. Up 23% year-on-year in total TV, up 57% on 7plus. Up 5% week-on-week in total TV, up 6% on 7plus.
27. **First Dates Australia**: National reach 1.06 million, national audience 426,000.
28. **Sunrise** Wednesday: #1 breakfast program. National reach 1.05 million, national audience 445,000. 175,000, or 65%, more viewers than Today.
29. **Seven's AFL: Saturday Night Football: Finals Pre Match**: National reach 1.04 million, national audience 552,000.
30. **Home and Away** Thursday: #1 entertainment program in total TV, #1 BVOD program, #1 drama. National reach 1.03 million, national audience 776,000. Up 20% year-on-year in total TV, up 84% on 7plus.
31. **Sunrise** Tuesday: #1 breakfast program. National reach 1.03 million, national audience 473,000. 190,000, or 67%, more viewers than Today.
32. **Sunrise** Monday: #1 breakfast program. National reach 1.02 million, national audience 465,000. 57% more viewers than Today.
33. **Sunrise** Thursday: #1 breakfast program. National reach 1.02 million, national audience 438,000. 51% more viewers than Today.
34. **Sunrise** Friday: #1 breakfast program. National reach 971,000, national audience 418,000. 145,000, or 53%, more viewers than Today.
35. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 947,000, national audience 401,000. 41% more viewers than Today.

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About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LISTNR](#); the Hit and Triple M radio networks; [The Nightly](#); [The West Australian](#); [The Sunday Times](#); and [PerthNow](#).

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless



otherwise noted.