

Sunday, 13 September 2026

Seven's massive week: #1 in all demos, top 2 programs, #1 sport, #1 news

- **Seven #1 nationally in total TV**
- **#1 for 24 consecutive weeks**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 44.9%**
- **National total TV audience share, 6.00am to midnight: 45%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD**
- **#1 news, #1 sport, #1 drama, #1 at breakfast.**
- **Top two programs of the week.**
- **#1 program of the week: AFL Friday Night Football: Finals, reached 2.66 million.**
- **#2 program of the week: AFL Saturday Night Football: Finals, reached 2.5 million.**
- **#1 news: 7NEWS Monday, reached 2.34 million.**
- **#1 entertainment show: The Voice Sunday, reached 2.25 million.**
- **#1 at breakfast: Sunrise, 62% more viewers than Today.**

WEEK 37, 2026 HIGHLIGHTS:

Seven Network reaches 12.28 million Australians nationally.

6.00pm to midnight:

- **Seven Network: #1 nationally in total TV in all people.**
- **Seven Network: #1 nationally in total TV in 25 to 54s.**
- **Seven Network: #1 nationally in total TV in grocery shoppers.**
- **Seven Network: #1 nationally and in the capital cities in broadcast TV share.**

6.00am to midnight:

- **Seven Network: #1 nationally in total TV in all people.**
- **Seven Network: #1 nationally in total TV in 25 to 54s.**
- **Seven Network: #1 nationally in total TV in grocery shoppers.**
- **Seven Network: #1 nationally and in the capital cities in broadcast TV share.**

[7plus](#): #1 in BVOD. 47.3% commercial share, up from 43.6% in the same week in 2025.

#1 program of the week, #1 sport: **AFL Friday Night Football: Finals.**

#2 program of the week, #2 sport: **AFL Saturday Night Football: Finals.**

NFL Melbourne Game: biggest ever NFL on Seven.

#1 news: **7NEWS.**

#1 drama: **Home and Away.**

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

- Monday to Friday: 62% more viewers than Today.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	44.9	40.6	44.9
Nine Network	38.2	39.2	37.9
Network Ten	16.9	20.2	17.1

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	45.0	42.6	45.1
Nine Network	39.3	39.7	39.3
Network Ten	15.8	17.7	15.7

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SEVEN'S TOP 40:

1. **Seven's AFL: Friday Night Football: Finals**: #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers, #1 sport. National reach 2.66 million, national audience 1.2 million.
2. **Seven's AFL: Saturday Night Football: Finals**: #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers, #1 sport. National reach 2.5 million, national audience 975,000.
3. **7NEWS Monday**: #1 program in all people and grocery shoppers. National reach

- 2.34 million, national audience 1.51 million.
4. **The Voice** Sunday: National reach 2.25 million, national audience 1.09 million. Second biggest audience in 2026. Up 22% year-on-year in total TV, up 60% on 7plus.
 5. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. National reach 2.23 million, national audience 1.47 million.
 6. **7NEWS** Sunday: #1 news program in total TV. National reach 2.21 million, national audience 1.39 million.
 7. **7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.19 million, national audience 1.43 million.
 8. **NFL Melbourne Game**: National reach 2.19 million, national audience 938,000. Biggest ever NFL on Seven.
 9. **7NEWS** Thursday: #1 program in all people, 25 to 54s and grocery shoppers. National reach 2.11 million, national audience 1.34 million.
 10. **7NEWS** Friday: #1 program in total TV. National reach 1.99 million, national audience 1.26 million.
 11. **7NEWS** Saturday: #1 program in total TV. National reach 1.98 million, national audience 1.18 million.
 12. **The Voice** Monday: National reach 1.85 million, national audience 988,000. Up 12% year-on-year in total TV, up 64% on 7plus. Up 2% week-on-week in total TV, up 12% on 7plus.
 13. **Seven's AFL: Friday Night Football: Finals Pre Game**: National reach 1.54 million, national audience 741,000.
 14. **7NEWS Spotlight**: #1 current affairs program. National reach 1.52 million, national audience 841,000. Second biggest audience in 2026. Up 50% year-on-year in total TV, up 87% on 7plus. Up 27% week-on-week in total TV, up 16% on 7plus.
 15. **The 1% Club UK (R)**: National reach 1.5 million, national audience 838,000.
 16. **Home and Away** Monday: #1 drama. National reach 1.47 million, national audience 1.03 million. Up 15% year-on-year in total TV, up 51% on 7plus.
 17. **The Chase Australia** Monday: National reach 1.46 million, national audience 728,000. Up 12% year-on-year in total TV, up 40% on 7plus. Up 8% week-on-week in total TV.
 18. **Home and Away** Wednesday: #1 entertainment program in total TV, #1 BVOD program, #1 drama. National reach 1.4 million, national audience 990,000. Up 14% year-on-year in total TV, up 46% on 7plus. Up 3% week-on-week in total TV.
 19. **Home and Away** Tuesday: #1 drama. National reach 1.35 million, national audience 996,000. Up 15% year-on-year in total TV, up 39% on 7plus.
 20. **The Chase Australia** Tuesday: National reach 1.34 million, national audience 682,000. Up 6% year-on-year in total TV, up 33% on 7plus.
 21. **The Chase Australia** Wednesday: National reach 1.31 million, national audience 640,000. Up 4% year-on-year in total TV, up 30% on 7plus. Up 4% week-on-week in total TV.

22. **The Chase Australia** Friday: National reach 1.29 million, national audience 614,000.
23. **Home and Away** Thursday: #1 entertainment program in total TV, #1 BVOD program, #1 drama. National reach 1.27 million, national audience 926,000. Up 14% year-on-year in total TV, up 42% on 7plus. Up 19% week-on-week in total TV.
24. **The Chase Australia** Thursday: National reach 1.26 million, national audience 606,000. Up 34% year-on-year on 7plus.
25. **The Front Bar**: National reach 1.22 million, national audience 632,000. Up 2% year-on-year in total TV, up 47% on 7plus. Up 2% week-on-week in total TV.
26. **NFL Melbourne Game Pre Game**: National reach 1.21 million, national audience 526,000.
27. **Seven's AFL: Saturday Night Football: Finals Pre Game**: National reach 1.2 million, national audience 600,000.
28. **NFL Melbourne Game Post Game**: National reach 1.17 million, national audience 480,000.
29. **First Dates Australia**: National reach 1.16 million, national audience 505,000. Up 18% week-on-week in total TV, up 21% on 7plus.
30. **Sunrise** Friday: #1 breakfast program. National reach 1.15 million, national audience 481,000. 186,000, or 63%, more viewers than Today.
31. **Seven's AFL: Friday Night Football: Finals Post Game**: National reach 1.06 million, national audience 480,000.
32. **Sunrise** Tuesday: #1 breakfast program. National reach 1.01 million, national audience 472,000. 210,000, or 80%, more viewers than Today.
33. **Home and Away** Thursday Episode 2: National reach 978,000, national audience 793,000.
34. **Sunrise** Wednesday: #1 breakfast program. National reach 976,000, national audience 437,000. 147,000, or 51%, more viewers than Today.
35. **Sunrise** Monday: #1 breakfast program. National reach 969,000, national audience 434,000. 164,000, or 61%, more viewers than Today.
36. **Sunrise** Thursday: #1 breakfast program. National reach 963,000, national audience 422,000. 149,000, or 55%, more viewers than Today.
37. **Home and Away** Thursday Episode 3: National reach 945,000, national audience 759,000.
38. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 943,000, national audience 410,000. 156,000, or 61%, more viewers than Today.
39. **The Rookie**: National reach 864,000, national audience 464,000.
40. **Poisoned**: National reach 836,000, national audience 258,000.

For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au



About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.