

Sunday, 27 September 2026

Seven's massive week: AFL Grand Final, the #1 program of 2026, 7NEWS #1, 7plus #1

- **Seven #1 nationally in total TV.**
- **#1 for 26 weeks in a row.**
- **Seven #1 in all people, 25 to 54s, 16 to 39s, grocery shoppers.**
- **National total TV audience share, 6.00pm to midnight: 46.3%.**
- **National total TV audience share, 6.00am to midnight: 51.4%.**
- **#1 in broadcast TV nationally and in the capital cities.**
- **7plus: #1 in BVOD: 57.9% share.**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast.**
- **Top five programs of the week.**
- **#1 program of the week: AFL Grand Final, reached 6.5 million.**
- **#2 program of the week: AFL Grand Final Presentations, reached 6 million.**
- **#1 news: 7NEWS Saturday, reached 3.27 million.**
- **#1 entertainment show: The Voice, reached 2.28 million.**
- **#1 at breakfast: Sunrise, 63% more viewers than Today.**

WEEK 39, 2026 HIGHLIGHTS:

Seven Network reached 14.52 million Australians nationally.

6.00pm to midnight:

- **Seven Network: #1 nationally in total TV in all people.**
- **Seven Network: #1 nationally in total TV in 25 to 54s.**
- **Seven Network: #1 nationally in total TV in 16 to 39s.**
- **Seven Network: #1 nationally in total TV in grocery shoppers.**
- **Seven Network: #1 nationally and in the capital cities in broadcast TV share.**

6.00am to midnight:

- **Seven Network: #1 nationally in total TV in all people.**
- **Seven Network: #1 nationally in total TV in 25 to 54s.**
- **Seven Network: #1 nationally in total TV in 16 to 39s.**
- **Seven Network: #1 nationally in total TV in grocery shoppers.**
- **Seven Network: #1 nationally and in the capital cities in broadcast TV share.**

[7plus](#): #1 in BVOD. 57.9% commercial share, up from 54.6% in the same week in 2025.

Top five programs of the week:

1. **Seven's AFL: Grand Final.**
2. **Seven's AFL: Grand Final Presentations.**
3. **Seven's AFL: Grand Final Pre-Game Entertainment.**
4. **Seven's AFL: Grand Final On The Ground.**
5. **2026 Charles Brownlow Medal.**

Seven's AFL: 2026 Grand Final: #1 program of 2026. Most watched AFL Grand Final ever. Biggest ever audience on 7plus. #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 6.5 million, national audience 4.52 million. Up 8% on 2025.

Seven's AFL: 2026 Grand Final Presentations: National reach 6 million, national audience 3.96 million. Up 18% on 2025.

Seven's AFL: 2026 Grand Final Pre-Game Entertainment: National reach 4.35 million, national audience 1.83 million. Up 20% on 2025.

Seven's AFL: 2026 Grand Final On The Ground: National reach 4.04 million, national audience 3.27 million.

2026 Charles Brownlow Medal: National reach 3.4 million, national audience 1.63 million. Biggest Brownlow Medal audience since 2015. Up 18% year-on-year in total TV, up 37% on 7plus.

#1 news: **7NEWS.**

#1 drama: **Home and Away.**

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

- Monday to Friday: 63% more viewers than *Today*.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	51.4	51.5	50.9
Nine Network	34.6	34.2	35.2
Network Ten	13.9	14.4	13.9

NATIONAL TOTAL TV COMMERCIAL SHARES (%):
6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	46.2	43.0	46.1
Nine Network	37.6	39.2	37.6
Network Ten	16.2	17.8	16.3

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SEVEN'S TOP 40:

1. **Seven's AFL: 2026 Grand Final:** #1 program of 2026. Most watched AFL Grand Final ever. Biggest ever audience on 7plus. #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 6.5 million, national audience 4.52 million. Up 8% on 2025.
2. **Seven's AFL: 2026 Grand Final Presentations:** National reach 6 million, national audience 3.96 million. Up 18% on 2025.
3. **Seven's AFL: 2026 Grand Final Pre-Game Entertainment:** National reach 4.35 million, national audience 1.83 million. Up 20% on 2025.
4. **Seven's AFL: 2026 Grand Final On The Ground:** National reach 4.04 million, national audience 3.27 million.
5. **2026 Charles Brownlow Medal:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. #1 BVOD program. National reach 3.4 million, national audience 1.63 million. Biggest Brownlow Medal audience since 2015. Up 18% year-on-year in total TV, up 37% on 7plus.
6. **7NEWS Saturday:** #1 news program. National reach 3.27 million, national audience 2.04 million.
7. **7NEWS Monday:** #1 news program. National reach 2.46 million, national audience 1.51 million.
8. **7NEWS Sunday:** National reach 2.37 million, national audience 1.44 million.
9. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.3 million, national audience 1.45 million.
10. **The Voice Sunday:** National reach 2.28 million, national audience 1.12 million. Biggest audience of 2026. Up 49% year-on-year in total TV, up 72% on 7plus. Up 7% week-on-week in total TV.
11. **7NEWS Wednesday:** #1 program in all people and grocery shoppers. National reach 2.2 million, national audience 1.42 million.
12. **7NEWS Thursday:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.14 million, national audience 1.38 million.
13. **The 1% Club UK (R) Saturday:** National reach 1.98 million, national audience 963,000.

14. **7NEWS** Friday: #1 news program in total TV. National reach 1.85 million, national audience 1.19 million.
15. **2026 Charles Brownlow Medal Red Carpet**: National reach 1.78 million, national audience 977,000. Up 11% year-on-year in total TV, up 43% on 7plus.
16. **The Martian (R)**: National reach 1.61 million, national audience 429,000.
17. **The 1% Club UK (R)** Wednesday: National reach 1.52 million, national audience 896,000.
18. **Home and Away** Monday: #1 drama. National reach 1.49 million, national audience 968,000. Up 16% year-on-year in total TV, up 32% on 7plus.
19. **Seven's AFL: 2026 Grand Final Countdown**: National reach 1.48 million, national audience 693,000.
20. **The Front Bar**: #1 entertainment program. National reach 1.47 million, national audience 704,000. Equal biggest audience of 2026. Up 9% year-on-year in total TV, up 42% on 7plus.
21. **Home and Away** Wednesday: #1 drama. National reach 1.4 million, national audience 976,000. Up 12% year-on-year in total TV, up 28% on 7plus.
22. **The Chase Australia** Monday: National reach 1.4 million, national audience 688,000. Up 2% year-on-year in total TV, up 30% on 7plus.
23. **Home and Away** Tuesday: #1 drama. National reach 1.36 million, national audience 992,000. Up 9% year-on-year in total TV, up 31% on 7plus. Up 8% week-on-week in total TV.
24. **The Chase Australia** Tuesday: National reach 1.35 million, national audience 685,000. Up 11% year-on-year in total TV, up 34% on 7plus.
25. **The Chase Australia** Wednesday: National reach 1.31 million, national audience 646,000. Up 13% year-on-year in total TV, up 28% on 7plus.
26. **Dennis Cometti: Centimetre Perfect**: National reach 1.28 million, national audience 412,000.
27. **The Chase Australia** Thursday: National reach 1.27 million, national audience 650,000. Up 14% year-on-year in total TV, up 30% on 7plus. Up 4% week-on-week in total TV.
28. **Home and Away** Thursday: #1 entertainment program in total TV, #1 BVOD program, #1 drama. National reach 1.24 million, national audience 903,000. Up 32% year-on-year in total TV, up 153% on 7plus. Up 15% week-on-week in total TV, up 39% on 7plus.
29. **Better Homes and Gardens** Friday: #1 lifestyle program. National reach 1.21 million, national audience 509,000.
30. **First Dates Australia**: National reach 1.16 million, national audience 496,000. Up 9% week-on-week in total TV.
31. **Seven's AFL: 2026 Grand Final Brunch**: National reach 1.16 million, national audience 495,000.
32. **7NEWS Spotlight**: National reach 1.13 million, national audience 431,000. Up 33% year-on-year on 7plus.
33. **Home and Away** Thursday Episode 3: National reach 1.06 million, national

audience 802,000.

34. **Sunrise** Friday: #1 breakfast program. National reach 1.04 million, national audience 454,000. 173,000, or 62%, more viewers than Today.
35. **Home and Away** Thursday Episode 2: National reach 1.02 million, national audience 822,000.
36. **Sunrise** Thursday: #1 breakfast program. National reach 1.02 million, national audience 453,000. 165,000, or 57%, more viewers than Today.
37. **Sunrise** Tuesday: #1 breakfast program. National reach 1.01 million, national audience 480,000. 200,000, or 71%, more viewers than Today.
38. **Sunrise** Monday: #1 breakfast program. National reach 1.01 million, national audience 462,000. 182,000, or 65%, more viewers than Today.
39. **Sunrise** Wednesday: #1 breakfast program. National reach 1 million, national audience 462,000. 172,000, or 59%, more viewers than Today.
40. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 969,000, national audience 429,000. 174,000, or 68%, more viewers than Today.

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About Southern Cross Media Group

Southern Cross Media Group (ASX:SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); [LiSTNR](#); the Hit and Triple M radio networks; [The Nightly](#); *The West Australian*; *The Sunday Times*; and [PerthNow](#).

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.